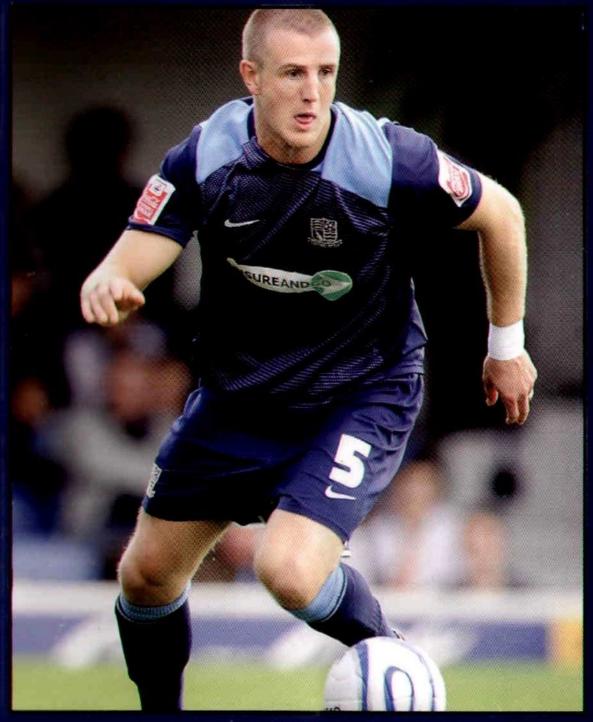
Faithe BIUES

Coca-Cola League One I Saturday 18th October 2008 I Kick-Off 3.00pm

v Swindon Town



Official Matchday Magazine of Southend United FC



£3.00













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Southend United Football Club

Roots Hall Stadium, Victoria Avenue Southend-on-sea, Essex SS2 6NQ

Telephone: 01702 304050 Text Phone: 01702 304117 Fax: 01702 304124

Web: www.southendunited.co.uk email: info@southend-united.co.uk Box Office: 08444 77 00 77 Club Shop: 01702 351117 Commercial: 01702 304149 Text-an-Offence: 07920 107694

Who's Who

Chairman: Ron Martin Chief Executive: Geoffrey King

Directors: Michael Markscheffel, Raymond Osborne, Paul Robinson, Frank Van Wezel,

Derek Wilshire, Gary Lockett Manager: Steve Tilson Assistant Manager: Paul Brush Reserve Manager: Dean Austin Goalkeeping Coach: Lee Turner Kit Manager: Steve Parmenter Physiotherapist: John Stannard Assistant Physiotherapist: Ben Clarkson Head of Youth: Ricky Duncan

Centre of Excellence Manager: Luke Hobbs Development Coach; Mark Bonner

Club and Company Secretary: Helen Norbury Financial Controller: Patrick van der Waag Director of Commercial Services: Garry Adamson Corporate Sales Manager: Patricia Brett Commercial Administrator: Marisa Freeman Ticket Office Manager: Matthew Fletcher

Bars and Catering Managers: Sharon Munro-Baxter & Linda Kitts Stadium Manager: David Jobson Head Groundsman: Ken Hare

Media Manager: David Scriven Media Assistant: Dean Simmons CRM Marketing & Affinity Manager: Mark Davies

Creative Marketing & Events Manager: Nina Martin

Study Support Centre Manager: Simon Bell

Community Chief Executive: Steve Goodsell Club Doctor: Dr A. K. Sinha Club Doctor: Dr V. Crowhurst

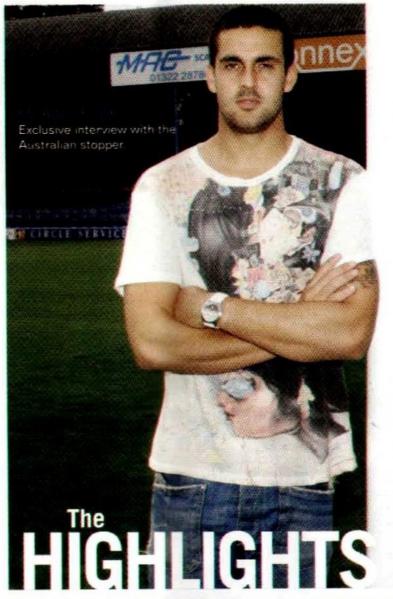
Honours

Third Division Runners-up: 1990/91 Fourth Division Champions: 1980/81 Fourth Division Runners-up: 1971/72, 1977/78 Football League Trophy Runners-up: 2003/04, 2004/05 League Two Play-Off winners: 2004/05 League One Champions: 2005/06 Southern League Div. Two Champions: 1906/07, 1907-08 Elected to Football League: 1920-21

Division Four Promoted: 1986-87 & 1989-90

Programme

Editor: Dean Simmons Photos: Galvineyes, David Scriven and Graham Bridgeman-Clarke Design: Alchemy Creations 01462 437205 Print: Queensway 020 8807 7669









15. The Robins All you need to know about our visitors to Roots Hall.



Defender looking Looking back at to continue the climb up the league table.

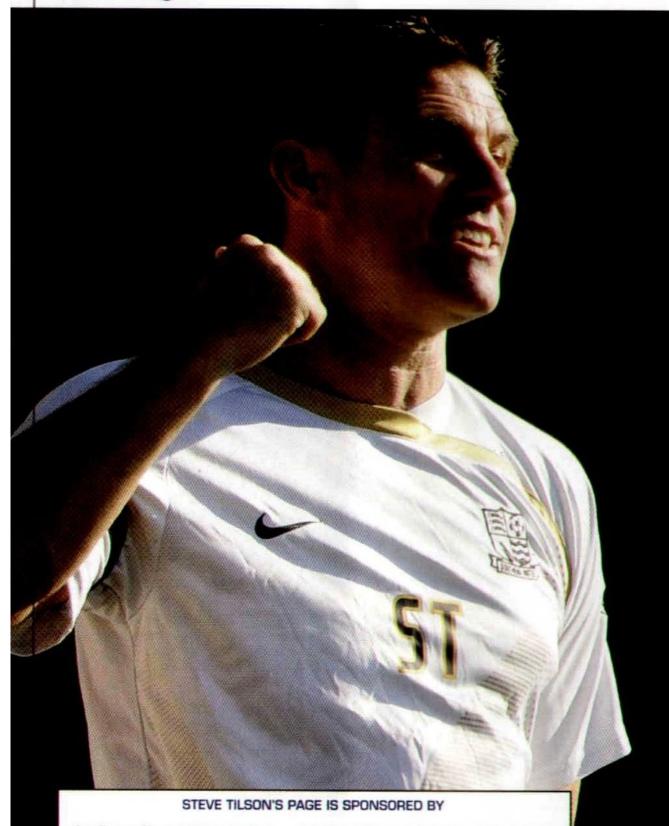


24. Peter Clarke 39. Action Replay the action from our 1-1 draw at the weekend.



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Steve Tilson

I was pleased to claim a point in the circumstances last week against Stockport County.

When Dan Harding was sent off I did fear the worse. I always knew it was going to be a tough game and going down to 10 men made it that much harder.

I was only five yards away from where Dan made the tackle and there was absolutely no intent from the player.

It was not a malicious tackle and I was extremely disappointed that a red card was shown, because for me it was not a sending off.

Overall, the players showed a lot of spirit throughout and dug in when we needed them to and this helped us gain a valid point.

It was always going to be difficult when we went down to 10 men, but we kept a good shape to the side and, in the end, have got a good point.

Perhaps if we had had 11 men, the final result would have been even better, but we showed a lot of character and we are now five games unbeaten in the league, which is very pleasing.

Stockport are a good side and they play good football, but we limited them to only a few chances in front of goal.

It needed a special strike to get them back into the match.

We played some superb football in the first half; we were always pushing forward and created some decent chances.

Barney has scored a great goal to give us the lead and we're a team who will always score goals. It's a shame we couldn't get a fifth consecutive win, but we are still in great form.

We play our second home game in a row against Swindon Town today and we'll be looking to get the three points, there is no question of that.

The confidence in the team is fantastic and we want to push on from ninth in the table and get ourselves in amongst the teams in the top six.

The support of the fans has always been a major boost to the players, so please get behind the boys today. Enjoy the game.

3 Cisa

"...we showed a lot of character and we are now five games unbeaten in the league, which is very pleasing."



theskipper



Meet The Players... Lee Barnard

Lee 'Porcelain Doll' Barnard is another player who I could go on for hours and hours about.

Barney and Revs don't leave each other's side, they are like Siamese twins and follow each other around.

They are like little lost puppies and they get a lot of banter thrown at them because of that and we call them 'The Lovers'.



Lee has got his goalscoring touch back and whenever he gets a chance, he will finish it for us. I just wish he would take the highlights out of his hair, because he is actually ginger under there. He puts peroxide highlights in to cover it up.

Lee is a good lad in the dressing room and it's fantastic that he is hitting form now. Give him half a chance and he will score goals for us.

He could be very important for us this year and I'm sure he is going to do very well.

Adam Barrett

I was a little bit disappointed at the end of our 1-1 draw against Stockport County last weekend, but it's another point.

With the sending off, which I thought was very, very harsh on Dan, once again a referee has cost us points in the game - not for the first time this season.

Fair play to Stockport though, they came and had a gameplan to make it difficult for us.

In the first half, I thought that we were in control and it has taken a wonder goal from their substitute to get them back in the game.

With the sending off, you go from wanting to push on to win the game, to trying to make sure you don't get beat.

Overall, it was a point and it keeps our unbeaten run going to five games. We would have taken winning four out of our last five, without a doubt.

13 points out of a possible 15 points is a tremendous return and we now have to look to bounce back to winning ways against Swindon Town this afternoon.

We have been looking solid for a while now and have been limiting teams to only a couple of opportunities a game.

Unfortunately, Stockport's player hit a fantastic strike last Saturday, which no one could do much about and sometimes you just have to take your hat off and say it was a good goal.

We are defending as a team and have been working very hard. It is not just the back four and the goalkeeper, we have the midfield and it starts at the front two.

Our performances have been pleasing, but there is still room for improvement.

The lads are still getting to know one another with the new squad we have together and hopefully, things are only going to get better.

We seem to have found a bit of consistency now and we want to keep that going.

We have another home game today and we want to get the three points. Swindon are having a bit of a tough spell at the moment and I'm sure they will be looking to pull away from the bottom of the table.

We'll be looking to keep moving the ball, getting it out wide, getting crosses into the box and creating chances. If we do that and work very hard as a team, then I'm sure we can come away with the three points.

Up the Blues.









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Weeks of Action 16–28th October 2008 Get Involved! If you see or hear any racial abuse call us on 0800 169 9414

fromtheboardroom



A Fair Day's Pay?

Supporters will probably be aware that the Premier League made what is known as a Solidarity Payment to the Football League of £90m over three years.

Whilst the Chairman of the Football League is to be congratulated on this achievement it should not be forgotten that this sum, large as it may appear, represents only 3.3% of the £2.7b television rights negotiated by the Premier League.

What should also not be forgotten is that the principle of sharing that income from the Premier League is not as straight forward as it should be, with the Championship League taking 80% of that income, League One 12% and League Two 8%.

It goes without saying that these sums and the distribution of them hardly generates the effect of a level playing field and of course, is seen as a primary cause of the bounce effect of clubs between Championship and Premier Leagues and League One and the Championship. The Club found to its own cost that the funding required to secure a strong foothold in the Championship League was significantly higher than in League One and that whilst the additional TV income was welcome, it was insufficient. Typically wages of £2.0m to £2.5m will be seen in League One, but a requirement of £5.0m to £6.0m will be needed in the Championship.

Reliance on TV money is a dangerous policy, as there is no guarantee of success and with ever increasing demands of players and their agents, clubs that do not succeed in the League will find their commitment to long



term contracts with players a huge liability for some time to come. Clubs with relatively small seating capacity cannot hope to make up the shortfall from seat sales or increased commercial revenue, particularly now with the "Credit Crunch" beginning to bite deeply into finances of individuals and corporate entities.

Realistically, clubs with ambition to move forward and maintain

positions in the Championship or

Premier League need modern

stadiums capable of a 24/7

operation fifty two weeks a year. This was a driving reason for the Club's planning application for a new stadium in Southend.

It must also be clear that there really does need to be a radical rethink of the distribution of football income for the benefit of the game as a whole. Whilst this may be possible to be driven at club level, it can only help if the supporter base is of the same mind and assists.

Geoffrey King Chief Executive



bluevoice



Ewe can be involved!

Good afternoon everybody and welcome to this afternoon's encounter with Swindon Town.

The lads are keeping the unbeaten run going, we are up to five games now and there is no reason why we cannot keep it going today and beyond. Our job is to help the team continue this good run of form, by backing them 110% for the full 90 minutes, regardless of the score or the performance. It really does make a difference to the lads' confidence when we are all behind them as a unit.

I would now like to turn your attentions to the small matter of the match on Saturday November 1st 2008. I think we all know who this is against, but for those of you who are thinking about turning to the fixtures page, don't worry I will spell it out for you... Colchester United!

Yes, ladies and gentlemen, boys and girls, this is the BIG one, the Essex derby against our friends from up the A12.

This is the perfect occasion for every single one of you to make that extra special effort to raise the noise levels and inject some colour into Stad De Roots Hall! You may have seen via ShrimperZone, Shrimpers Online, Facebook or Myspace, that we are making a really big thing of this game, with plenty of messages and posters for you all to download and put up at work, school or college.

Our aim is to turn Roots Hall into a sea of blue and white (that's our blue and white, not Col U's!) and really lift the roof off the old stadium.

The Blue Voice is urging ALL Southend fans to get involved and help make this a real carnival atmosphere, not just to spur our boys on to a sweet victory, but to



show that lot up the road that there really is only ONE team in Essex (As if we didn't know that anyway).

So, how can you get involved? Here's how....

 Bring along a flag, whether it is one of the Blue Voice one's we handed out against Donny last season, or one of your own, please bring it along. If you would like it hung in the NW corner we can arrange that for you and return it safely after the game.

 Purchase some balloons (as many as you can!) bring these along and hand them out to the fans in your





area. Launch these when the players come out!

- Purchase some streamers
- Purchase some confetti
- Wear Blue if at all possible
- Bring your voice!

We need every single one of you to take part in this noise and colour extravaganza if we are going to make it work.

Let's all unite as one and really show the lads and that lot from up the road how passionate we are about the ONLY team in Essex!

We are currently working hard behind the scenes arranging a small display which will take place over in V and W Block of the West Stand for this one. There are a few things to sort out, but all being well and with a bit of luck we will put on a colourful show of support. Again we will need the fans help in these areas to pull it off, so please do join in!

This is the BIG one people, let's ALL make a BIG effort to turn Roots Hall into a cauldron of noise and a sea of colour.

Let the battle of Essex,

Below is the new Blue Voice anthem that we are striving to make popular at our games this season and beyond.

Please do learn the lyrics and

Just to finish we are pleased to announce that The Blue Voice website is not that far away from launch now, we are just tidying up a few things and testing the site for bugs. We are hoping to launch early November just in time for our one-year anniversary since formation! We feel it will be worth the wait....

Get saving

www.thebluevoice.co.uk into your web browsers now, ready for launch day. We need as many of you as possible to join up to our site and spread the word of The Blue Voice.

Remember this is a long-term plan, with the main objective to create an awesome match day experience at Fossetts Farm. But in the short term striving to make the best out of what Roots Hall has to offer! Please support our initiative.

We would also like to wish Dave Sargant and his team the best of luck in their launch of Matchday Radio this evening, make sure you all tune in online! We will be working closely with them over the coming months and hopefully, years to bring you the latest news from The Blue Voice. Good luck lads!

All that leaves me to say is "Sing Up" everyone, let's roar the lads on to victory over Swindon today and of course in real style against Colchester on Nov 1st!

Also, if anyone requires info on the Colchester game, where you can purchase some cheap balloons/streamers, volunteer to wave one of our flags etc, then please email me direct at shrimpers_2000@yahoo.co.uk or via ShrimperZone.com or our Facebook page.

Up The Blues.

Lee Smith

Chairman for and on behalf of The Blue Voice.



goingaway?





Scunthorpe United 4

Glanford Park

Capacity: 9,183

Address: - Doncaster Road, Scunthorpe, N. Lincs, DN15 8TD

Club Phone Number: 0871 221 1899 Website: www.scunthorpe-united.co.uk Email: admin@scunthorpe-united.co.uk

Travel Guide

Leave Southend via the A127. At roundabout take the 1st exit on to the A127 (signposted London). Continue forward on to the A158. Bear left on to the A127. At roundabout take the 2nd exit on to the A127. Branch left, then at roundabout take the 3rd exit, then join the M25 motorway (signposted Stansted Airport). Leave the M25 at junction 27, then join the M11 motorway (signposted Stansted Airport). Continue forward on to the A14. Continue forward onto the

A1(M). Merge on to the main A1(M) motorway (signposted The North). Continue forward on to the A1. Branch left, then at roundabout take the 1st exit on to the A46 (signposted Lincoln, Sleaford). At roundabout take the 1st exit on to the A46 (signposted Lincoln, Gainsborough). At roundabout take the 1st exit on to the A1133 (signposted Gainsborough). Newton Greenside, at T-junction turn right then immediately left on to the A1133 (signposted Gainsborough). At T-junction turn left on to the A156 (signposted Gainsborough). Junction with A631, at traffic signals continue forward on to the A159 (signposted Scunthorpe). At mini-roundabout continue forward on to the A159. At traffic signals turn right on to the A159 (signposted Town Centre, Grimsby, Immingham (A18). At traffic signals turn left on to the A159. At Queensway Roundabout take the 1st exit on to the A18 (signposted M180 West, Doncaster, Goole (A161). At roundabout take the 2nd exit on to the A18 (signposted M180, Doncaster, Goole (A161). At roundabout take the 1st exit (signposted Glanford Park). Turn right. Arrive at Glanford Park.

Distance from Roots Hall: 188.1 miles (3 hr 46 min)



Bristol Rovers

Memorial Stadium

Capacity: 7,872.

Address: Filton Avenue, Horfield, Bristol, BS7 0BF

Club Phone Number: 0117 909 6648 Website: www.bristolrovers.co.uk Email: dave@bristolrovers.co.uk

Travel Guide

Leave Southend via the A127. At Rayleigh Weir junction continue forward through underpass. Continue forward on to Southend Arterial Road - A127 entering Basildon. Branch left (signposted Dartford Crossing, Stansted Airport), then at

roundabout take the 3rd exit, then join the M25 motorway (signposted Stansted Airport). Continue forward at junction 21 (signposted Heathrow Airport). Leave the M25 at junction 15, then join the M4 motorway (signposted The West, Slough). Leave the M4 at junction 19, then join the M32 motorway (signposted Bristol). Leave the M32 at junction 1 then at roundabout take the 3rd exit on to Filton Road - A4174. At roundabout take the 2nd exit on to Station Road - A4174. At Filton Roundabout take the 1st exit on to Gloucester Road North - A38 (signposted Horfield). At miniroundabout continue forward on to Gloucester Road North - A38. At roundabout take the 2nd exit on to Filton Road - A38 (signposted Bristol). At traffic signals turn left on to Muller Road - B4469 (signposted Eastville). Turn right on to Filton Avenue. Turn left. Arrive at The Memorial Stadium.

Distance from Roots Hall: 173.8 miles (3 hr 7 min)



ticketsplease



Home Tickets

Southend United v Leeds United

Coca-Cola League One

Tuesday, October 28 2008

Kick-Off: 7.45pm

Tickets are on general sale to all Southend United supporters via online and telephone sale and in person at the Box Office.

Southend United v Colchester United

Coca-Cola League One

Saturday, November 1 2008 Kick-Off: 1.00pm

Tickets are on general sale to all Southend United supporters via online and telephone sale and in person at the Box Office.

Away Tickets

Scunthorpe United v Southend United

Coca-Cola League One
Tuesday, October 21 2008

Kick-Off: 7.30pm

Ticket information for Southend's forthcoming away fixture against Scunthorpe United has been confirmed.

The Blues face Scunthorpe on Tuesday, October 21, kick-off 7:30pm, and tickets are now on general sale. Prices for the Scunthorpe match have been set at £18 adults, £11 seniors and 16-21-year-olds, whilst under 16's are £6.

To purchase your tickets for this or the Bristol Rovers fixture simply call the Blues Box Office on 08444 77 00 77 or visit Roots Hall in person.

Bristol Rovers v Southend United

Coca-Cola League One Saturday, October 25 2008

Kick-Off: 3.00pm

Ticket information for Southend's

forthcoming away fixture against Bristol Rovers has been confirmed.

The Blues face Bristol Rovers on Saturday, October 25, kick-off 3pm, and tickets are now on general sale. Supporters attending the Bristol Rovers fixture have the choice between the terrace and South Stand seating.

Southend Season Card holders who are under 16 can attend the match for free. However, they will have to be accompanied by a full paying adult for the match at the Memorial Ground with a ratio of

no more than one adult to four children.

Terrace prices are set at £15 for adults and £8 for over 65's, students and under 16's. Fans wishing to sit in the covered seating can do so at £17.50 adults and £9.50 for over 65's, students and under 16's. Please note that all admission prices rise by £2 on the day of the game.

To purchase your tickets for this or the Bristol Rovers fixture simply call the Blues Box Office on 08444 77 00 77 or visit Roots Hall in person.

Online Ticketing Made Easier

Supporters will notice changes to the online ticketing system in order to make booking tickets online easier and more convenient. Previously, fans could only choose the stand in which they wanted to sit, but from this season this has been narrowed down to a choice of Block instead.

We are aware that in many instances supporters would prefer to pick their own seat, but unfortunately this functionality is not yet available through our ticket system suppliers.

Changes to turnstile entrance

There will also be changes to the entry turnstiles for the Family Enclosure and the Hi-Tec South Upper.

From this season entry to the ground will be via the following turnstiles. Hi-Tec South Upper

- From Victoria Avenue via Turnstiles 1, 2 & 3
 Family Enclosure (Blocks P, Q & R and South Lower)
- From Shakespeare Drive via Turnstiles 27, 28 & 28A
- From Victoria Avenue via Turnstile 4

This is to help to ensure that only those people with legitimate family tickets enter the correct area.



For tickets or more details contact the Blues Box Office

08444 770077





tat Pac

MANAGERIAL RECORDS

Steve Tilson

Played 220 Won 91 Drawn 58 Lost 71 For 303 Against 269

Av Pts/game 1.50

Biggest Win(s) Southend 5 QPR 0 (09/02/2007), Biggest Loss(es) Darlington 4 Southend 0 (02/10/2004).

Maurice Malpas

Played 32 Won 10 Drawn 8 Lost 14 For 44 Against 45

Av Pts/game 1.19

Biggest Win(s) Swindon 6 Port Vale 0 (19/04/2008). Biggest Loss(es) Swindon 0 Walsall 3 (23/02/2008).

MANAGER HEAD TO HEAD RECORD

Played ...1 Draws ...0 Steve Tilson.

1 Goals 1

Maurice Malpas. Goals 0

Player with the most...

shots

Lee

Barnard 18

GAMES SINCE shots on target

Lee Barnard 12

shots off target

Jean Francois Christophe 6

assists

Dougle Freedman 2

crosses

Kevin

Betsy 22

fouls

Jean Francois Christophe 21

free-kicks-won

0

0

2

6

Anthony Grant 23



a win

	OR STATE	
1	a home win	5
0	an away win	0
5	a defeat	0
3	a home defeat	0
2	an away defeat	6
0	a score draw	2
13	a no score draw	33
0	conceding a goal	0
0	scoring a goal	0
3	conceding > 1	0
1	scoring > 1	1
2	keeping a clean sheet	15
8	failing to score	10

back to back wins 12 back to back defeats 9 gaining a point 0 losing a point 12 win by > one

Player with the most...

shots Simon

Cox 26

shots on target Simon

Cox 14

shots off target

Simon Cox 12

assists

Billy

Paynter 2

crosses

Anthony

McNamee 20

fouls

Michael Timlin 14

free-kicks-won

1

0

Billy Paynter 19

> Tot 10

> > 3

2

SHARP SHOOTERS

loss by > one

Southend	CCFL	Cup	Tot	Swindon	CCFL Cup	
Lee Barnard	5	0	5	Simon Cox	7	3
Dougle Freedman	4	0		Billy Paynter	2	1
Lee Sawyer	1	2	3	Craig Easton	2	0

TEAM HEAD TO HEAD RECORD

Played 38	Southend wins12	Swindon wins16
Draws10		
0-0's6		

Biggest League win at Southend for each team:

31/10/1975 Southend 3-0 Swindon

31/08/1996 & 19/03/1960 Southend 1-3 Swindon



2008/09 LEAGUE STATS



9	Position	19
10	Played	10
5	Won	2
2	Drawn	3
3	Lost	5
16	Goals For	14
15	Goals Against	20
17	Points	9



Record	Against	Top Half	of Table
--------	---------	----------	----------

W	D	L	RANK	W	D	L	RANK
1	2	2	9	1	1	2	13
	R	ecord	Against B	ottom	Half c	f Tab	le
W	D	L	RANK	W	D	L	RANK
4	0	1	5	1	2	3	20
		Re	cord When	Scori	ng Fi	rst	
w	D	L	RANK	W	D	L	RANK
5	2	1	4	2	2	0	12
		Rec	ord When	Conce	ding I	First	
W	D	L	RANK	W	D	L	RANK
0	0	2	21	0	1	5	19

Match Scores

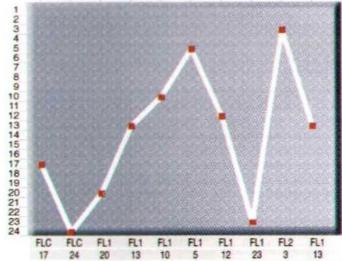
Wins: 1-0[2], 2-1[1], 3-0[1], 4-3[1], Losses: 0-2[1], 1-2[1], 2-5[1],

Draws: 1-1[2]

Wins: 2-1[1], 3-1[1], Losses: 0-2[1], 1-2[1], 1-3[3], Draws: 1-1[2], 3-3[1]

SWINDON - TEN SEASON RECORD

98/99 99/00 00/01 01/02 02/03 03/04 04/05 05/06 06/07 07/08



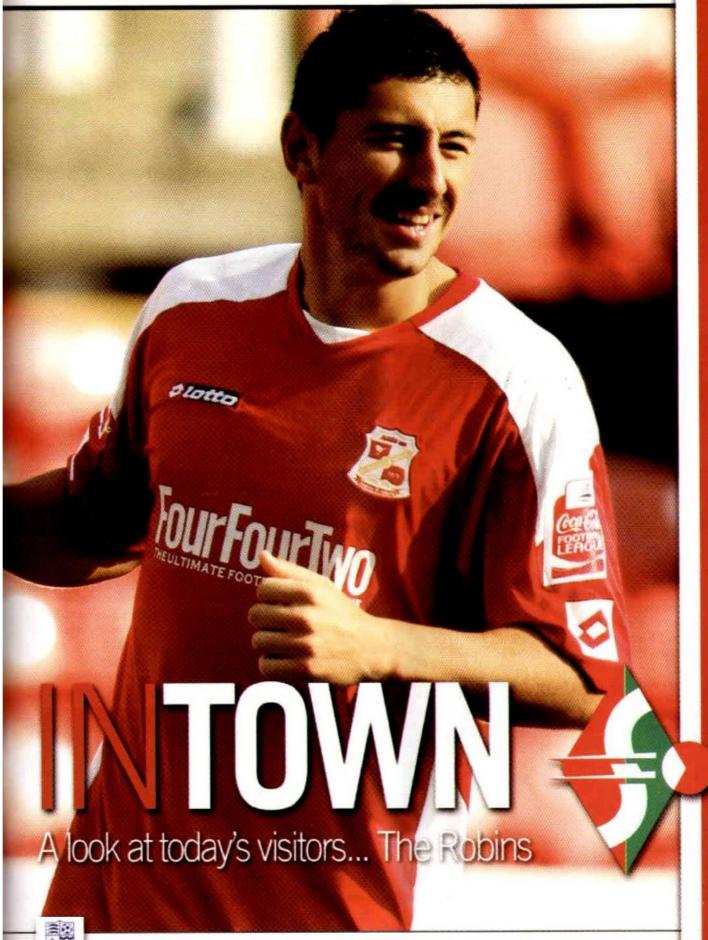
up to and including 12/10/2008



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15



Swindon Town

Swindon Town will be looking for respite at Roots Hall today, after losing for the fifth successive home match against Huddersfield Town last weekend.



Swindon have experienced an indifferent start to the season and their 3-1 defeat to Huddersfield will have done little to lift the mood.

Such a loss has left Swindon 19th place in the table, but as they travel down to Essex, they will do well to read into the fact that they have only lost once away from home in the league this season.

Swindon have certainly fared better away from the County Ground, with just a single league defeat on their travels against Cheltenham back in August.

In the same month, they recovered from such a loss by recording an impressive 2-1 victory at MK Dons and will be seeking to deliver a similar shock against Southend.

Swindon have been inconsistent so far in failing to build on a midtable finish of 13th last season, but they do have a potent weapon in attack, with a player bang in form in the shape of Simon Cox.

The 21-year-old striker has scored 10 goals this season, including a hat trick at Hartlepool in Swindon's last match on the road in League One and is now only five short of matching the total he scored during the course of the whole of last season.

Cox is expected to be partnered up front by a familiar face to Southend United fans in the shape of Billy Paynter. Paynter (pictured above right) had an unhappy spell with the Blues, as a mixture of lack of form and injuries eventually led to him signing for Swindon in August 2007 and he will no doubt feel he has a point to prove.



You cannot argue that Swindon don't have goals in their side, having only failed to find the back of the net on one occasion this season and they will be looking to continue such a trend this afternoon.

Looking back at their defeat to Huddersfield though, manager Maurice Malpas blamed schoolboy defending from his team as the main cause of their downfall.

He said: "There is not a lot I can say that will appease anybody. We will have to work harder until the tide turns. We looked as though we would take the game to 1-1, when we missed the penalty and those type of mistakes cost us games.

"They then went up the other end and scored their second, which ultimately was enough.

"We are shooting ourselves in the foot too often and have to cut out the mistakes. It seems as though we are climbing Everest every game.

"It was a big error for their second goal; the ball travelled 80 yards and it was schoolboy defending. It is something we have to stop because it puts us under too much pressure.

"I didn't think that was a 3-1 defeat, but I am getting really frustrated because we made mistakes once again. We cannot wave a magic wand, but we have to get the belief back in the players.

"There are hard games coming up, but we are giving goals away too cheaply. Teams don't seem to have to work for a goal against us.

"I believe, as a team, we are going the right way, but I am not happy in terms of results."

The Basics

oll name

Swindon Town

Nickname Founded.

1879

Stadium. Chairman

Andrew Fitton Maurice Malpas

2007/08

League One - 13th

The County Ground





Last Game...

Swindon Town 1 Huddersfield Town 3

Swindon slipped to a fifth successive home defeat last weekend, after losing 3-1 against Huddersfield Town.

Swindon's cause was not helped by missing a penalty at the County Ground, when they were only trailing by a goal to nil.

As it was, Huddersfield needed only six minutes to open the scoring when Liam Dickinson stabbed the ball home, after Swindon failed to clear their lines from a corner.

Swindon had a chance to get back on level terms in the 25th minute, when they were awarded a penalty, but their leading goalscorer Simon Cox (pictured below) was to be denied when his spot kick was saved by Matt Glennon.

Within a matter of seconds though, Huddersfield had duly gone up the other end and doubled their lead.

A swift attack forward ended with Gary Roberts arrowing the ball into the roof of the net past goalkeeper Peter Brezovan from the edge of the box.

Huddersfield made the points safe in the 69th minute, when Michael Flynn smashed the ball home from 15 yards out.

Swindon did score two minutes from time when Barry Corr chested the ball home for Craig Easton (pictured right) to rifle it in, but it proved to be no more than meagre consolation.







ThePlayers

The men from The County Ground...





Predicted XI

Peter Brezovan

A tall, Slovakian keeper, Brezovan saved two penalties on his Swindon debut away at Hartlepool in August 2006. He has now gone on to make more than 50 first team appearances, but has yet to keep a clean sheet in the six games he has played so far this term.

Kevin Amankwaah

Amankwaah started his career with

Bristol City and spent time on loan with Torquay United and Cheltenham Town before joining Yeovil in February 2005. A spell at Swansea City soon followed, but in June 2008 he arrived at Swindon Town and has played nine games this term.

Jerel Ifil

After three separate loan spells with the club, Ifil finally signed for Swindon on a permanent basis in July 2004 in a £70,000 deal. The defender, who was previously with Watford and Huddersfield, has scored twice already this season and has now made 189 appearances for the Robins.

Sean Morrison

A product of the club's youth system, Morrison has burst into the Swindon first team this season. The 17-year-old has played seven times this season and has benefited greatly from advice passed on to him by the Robins' defensive coach Ady Williams.

Jack Smith

Smith turned 25 in the week and he





can be used at right back, left back and in midfield. In total, he has now played 123 games for Swindon. Smith has scored once so far this season, in the 2-1 defeat at Millwall and started his career with Watford.

Craig Easton

A former Scotland under-21 international, Easton has added real experience to the Swindon midfielder since signing in June 2007. Now 29, Easton scored in last weekend's 3-1 defeat at home to Huddersfield and has also played for Dundee United, Livingston and Leyton Orient in his career.

Lilian Nalis

A French midfielder who was signed during the summer, Nalis has made 12 appearances so far this season. Last term, the 37year-old veteran was with Plymouth Argyle and he has previously been with Coventry City, Sheffield United and Leicester City in the English game.

Lee Peacock

A talented striker who has been transferred for more than £1 million during his career, Peacock started at Carlisle before going on to play for Mansfield Town.

Manchester City snapped him up for £500,000 in October 1999 and just a year later, he joined Bristol City in a £600,000 deal. A spell at Sheffield Wednesday followed and he joined Swindon in January 2006. He has scored only once this season.

Michael Timlin

Timlin was twice on loan with Swindon before making the move from Fulham permanent during the summer. He has now played 47 times for the club, but is already just one booking away from suspension this term.

Billy Paynter

Former Southend striker Paynter had an unhappy spell at Roots Hall when signing in 2006 - scoring just once in 11 appearances. The 24-year-old had a spell on loan with Bradford before joining Swindon in August 2007. Paynter scored 10 goals for the Robins last year and has hit the back of the net three times this season.

Simon Cox

The striker has already scored 10 times this season and will be one to watch today. Cox netted for the Robins at Roots Hall last term and will be looking for more of the same this afternoon. The 21-year-old former Reading trainee, who has also played on loan for Brentford and Northampton, scored a hat-trick for Swindon in their recent 3-3 draw at Hartlepool United.





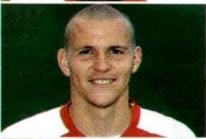
today'sopposition













The Best of the Rest

Phil Smith

After being released by Millwall as a youngster, Smith spent time in non-league with Crawley and Margate before signing for Swindon in 2006. Smith impressed during Swindon's promotion from League Two in 2006/07 and was named Player of the Season by the fans. He has now made over 50 appearances for the Robins and will battle it out for the number one shirt again this season with Peter Brezovan.

Yinka Casal

Swindon signed 20-year-old defender Yinka Casal on a two-year deal from Dutch club Cambuur just two days before the start of the new League One season. The versatile player began his career with Fulham's Academy before crossing the Atlantic for a spell with DC United, signing in February 2007. He signed for Cambuur Leeuwarden in the summer of 2007 before joining Swindon and has also been played for the Nigerian under-20s.

Anthony McNamee

McNamee joined Swindon in January 2008 from Watford for an undisclosed fee. McNamee enjoyed his best season in a Watford shirt in the 2005/06 season, when he helped Aidy Boothroyd's side to promotion to the Premier League. With a mixture of starts and substitute appearances to his name, the young winger took part in over 40 games and offers both pace and trickery down the flanks

Jon-Paul McGovern

McGovern joined Swindon just hours before the close of the transfer window in August 2007. A lively winger who can operate out wide or through the middle, he began his career at Celtic and has also had spells at Livingston, Sheffield United and Sheffield Wednesday. The 26-year old played in the Wednesday side which won promotion to the Championship and made over 60 appearances for the club. McGovern was on the scoresheet against Tranmere on the opening day of the season.

Barry Corr

Striker Corr joined Swindon in a permanent deal in the summer of 2007 from Sheffield Wednesday, after an original spell on loan. At 6'5, the striker offers a physical presence in the front line. He started out in English football with Leeds United and joined Wednesday in April 2005. He made 17 league appearances for the Hillsborough club and also had a loan spell at Bristol City. Corr has scored eight goals in total for Swindon.

Southend United v Swindon Town. The Full Record

South	nend United wins	Draws	Swindon Town wins	
League	35	24	41	
FA Cup	1	0	1	
League Cup	0	0	2	
Other	2	0	1	
Total	38	24	45	





In Charge...

Maurice Malpas

Maurice Malpas was appointed Manager of Swindon Town Football Club in January 2008.

He earned 55 caps for Scotland and is a member of the Scottish Hall of Fame, bringing a wealth of international experience to his role with the Robins.

His career on the pitch was a successful one. After joining Dundee United from Leven Royals in 1989, he quickly established himself as one of the best defenders in Scotland.

Malpas won the first of his club record 55 caps for Scotland when he lined up in Marseille against a very impressive French side, which contained such celebrated midfield opposition as Michel Platini. His opponents may have been equally impressed to discover that Malpas was only a part-time footballer the last such player to represent Scotland.

Appearances made in a Scotland shirt mean he is the joint 13th most capped Scotland player of all time, a position he shares with Denis Law.

Consistently outstanding, his good fortune in avoiding serious injury helped him build Dundee. United's all time record of 617 appearances by the time he retired from playing in the year 2000.

He then assumed full time coaching duties at Tannadice, having been acting as player/coach since 1991. He was part of the temporary management team following the dismissal of Alex Smith in October 2002, but left the club in January 2003.

He initially joined Motherwell as assistant manager to former coaching colleague Terry Butcher, taking over the manager's position in May 2006 following Butcher's departure to coach Sydney FC in the A-League.

He left the club in June 2007 after one season in charge. Malpas later became caretaker manager of Scotland's under-21 team in August 2007, but missed out on the permanent position to Billy Stark.

Malpas enjoyed a winning start to his Swindon managerial career, thanks to a 2-1 home win over promotion-chasers

Nottingham Forest in front of almost 10,000. Wins over Luton Town, Cheltenham Town and Huddersfield Town followed - helping the Robins secure their League One status.





robinsconnections



Leigh Edwards looks at the links between the two clubs...

In Safe Keeping

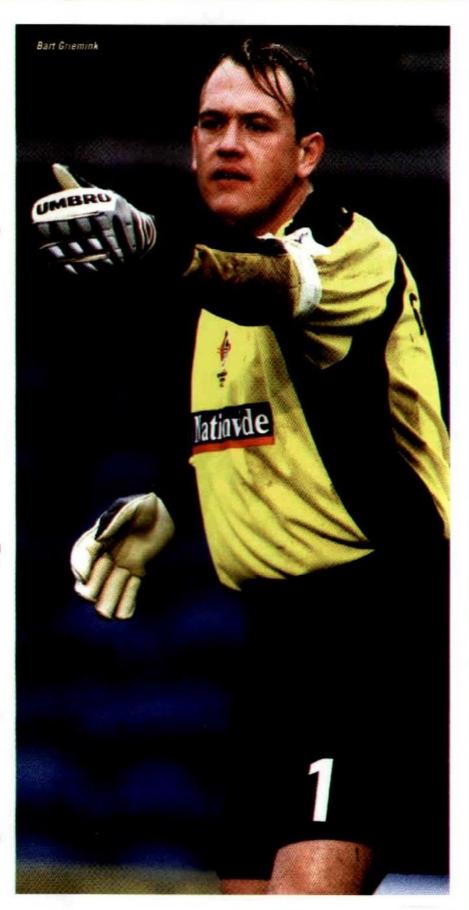
Former Swindon Town goalkeeper Bart Griemink featured in Southend United's 2004-05 promotion campaign. Initially moving to the County Ground on loan from Peterborough in February 2000, he rejoined Swindon on a permanent basis five months later. He helped them qualify for the Second Division play-offs in 2003-04 and made 124 League appearances prior to joining Southend in July 2004. Playing 22 League games while at Roots Hall, he was forced to retire in May 2006. Wayne Gray and Billy Paynter have also played for both clubs in recent times.

Leading Marksman

Ex-Southend United striker Tommy Mooney was leading marksman as Swindon Town qualified for the Second Division play-offs in 2003-04. Moving to Roots Hall from Scarborough for £100,000 in July 1993, he netted five goals in 14 First Division games for Southend prior to joining Watford in March 1994. He joined Swindon from Birmingham City in July 2003 and scored 19 times in 45 League outings for the Robins before moving to Oxford United in July 2004. Former Southend striker Luke Nightingale had a loan spell at Swindon during the 2002-03 campaign.

Ever Present

Former Swindon Town left-back Andy Ford was ever-present for Southend United in 1976-77. Moving to Roots Hall from AFC Bournemouth in May 1973, he helped Southend to reach the FA Cup fifth round in 1975-76 and netted three goals in 138 League games before following Dave Cunningham to Swindon in August 1977. He was ever-present in 1978-79 and featured in their 1979-80 League Cup run, making 98 League appearances prior to joining Gillingham for £30,000 in July 1980. Fellow leftback Tony Taylor also played for both clubs during that period.







In Safe Keeping

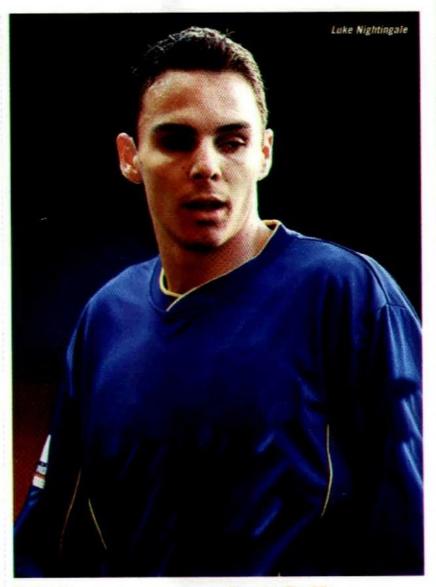
One-time Southend United midfielder Derek Hall featured in Swindon Town's 1985-86 Fourth Division title triumph. Moving to the County Ground from Torquay United in July 1985, he made ten League appearances for Swindon before reuniting with David Webb at Southend in August 1986. He made a significant contribution to the Blues' 1986-87 promotion success and scored 15 goals in 125 League outings prior to joining Halifax Town in July 1989. Former Southend full-back Chris Ramsey also featured in Swindon's 1985-86 Fourth Division title triumph.

Top Scorer

Former Swindon Town striker Chris Guthrie twice topped Southend United's goalscoring charts. Moving to Roots Hall from Newcastle United for £12,000 in 1972, the England Schoolboy international was Southend's Player of the Year in 1973-74 and netted 35 goals in 108 Third Division games prior to joining Sheffield United for £100,000 plus Terry Nicholl in May 1975. He joined Swindon for £25,000 in July 1977 and scored 12 times in 45 League outings while at the County Ground before moving to Fulham for £65,000 in 1978.

Promotion Winner

Former Swindon Town midfielder John Cornwell featured in Southend United's 1990-91 promotion success. Moving to the County Ground from Newcastle United for £50,000 in 1988, he helped Swindon qualify for the Second Division play-offs in two consecutive seasons and made 25 League appearances for today's visitors prior to joining Southend for £50,000 in August 1990. He netted five goals in 101 League outings while at Roots Hall. Ex-Swindon striker Garry Nelson featured in Southend's 1980-81 Fourth Division title triumph.



Two Spells

Ex-Swindon Town full-back Paul Roberts had two spells at Southend United. Moving to the County Ground from Brentford in September 1985, he featured in Swindon's 1985-86 Fourth Division title triumph and made 27 League appearances prior to joining Southend in July 1986. He helped the Blues to win promotion in 1986-87 and moved to Aldershot in August 1987. Returning to Southend from Exeter City in January 1989, he was a promotion winner again in 1989-90 and played 81 League games overall before joining Fisher Athletic in July 1990.

Promotion Play-Offs

Former Southend United midfielder Martin Ling starred in Swindon Town's 1992-93 First Division play-off final triumph. Initially moving to Swindon from Exeter City in July 1986, he joined Southend three months later and featured in the 1986-87 and 1989-90 promotion successes. He netted 30 goals in 138 League outings before rejoining Swindon in March 1991. Scoring ten times in 152 League games overall for the Robins, he moved to Leyton Orient in July 1996. Harry May, Ray Middleton, John Neal, Charlie Thompson and Chris Turner also played for both clubs.







Rock Steady

Peter Clarke will be battling to extend Southend's recent steady progress through the turbulent League One schedule, as he knows just how vital their spurt of form could prove on the '08/09 horizon writes Nick Watts.

Having survived a start littered with all the pitfalls associated with recent third tier campaigns, the Blues have seized a fistful of results to edge them up towards the business end of the table.

And after two similar sequences made the difference in reaching play off contention last term. Clarke is keen to maintain the momentum with the wind at their backs.

"As at any level, it's all about consistency and the teams that are most consistent are up at the top end of the table," said the ever present centre back.

"But I think there's more inconsistency at this level than the likes of the Premier League and top end of the Championship, so if we can get some runs together then there's no reason why we can't do well and have a good campaign.

"Last season, the run we went on after Christmas pushed us into the top end of the table and ultimately we ended up in the play offs, so if we can have two or three similar runs through the course of this season, then who knows?

"Hopefully, we might be in for something similar or even better.

"We'll not get carried away though because it's only early days and there's still plenty of football to be played." he added.

"We've just got to maintain the form we're in at the minute for as long as we can."

Clarke has repeatedly stated the importance of firm defensive foundations to the cause and having overseen a significant improvement since some early season debacles, the defender was taking pride in resilience restored:

Bives' goals against column now stands second only to a notoriously measly Leicester rearguard in front of their own faris, even though they appear more easily unlocked beyond the South-East Essex border

But the 26 year old was refusing to put the conflicting statistics down to venue, instead pinning accountability on a steep learning curve.

"We've had a couple of away games where we've been a bit loose, but I think now as the season is wearing on people are getting to know each other a bit better and forming relationships and understandings in the team.

"Perhaps that wasn't the case a little earlier on in the season and obviously away from home we were a little bit at sixes and sevens

"There were a couple of games where we'd rather forget the goals conceded, but I think those are ultimately the games you learn from as well."

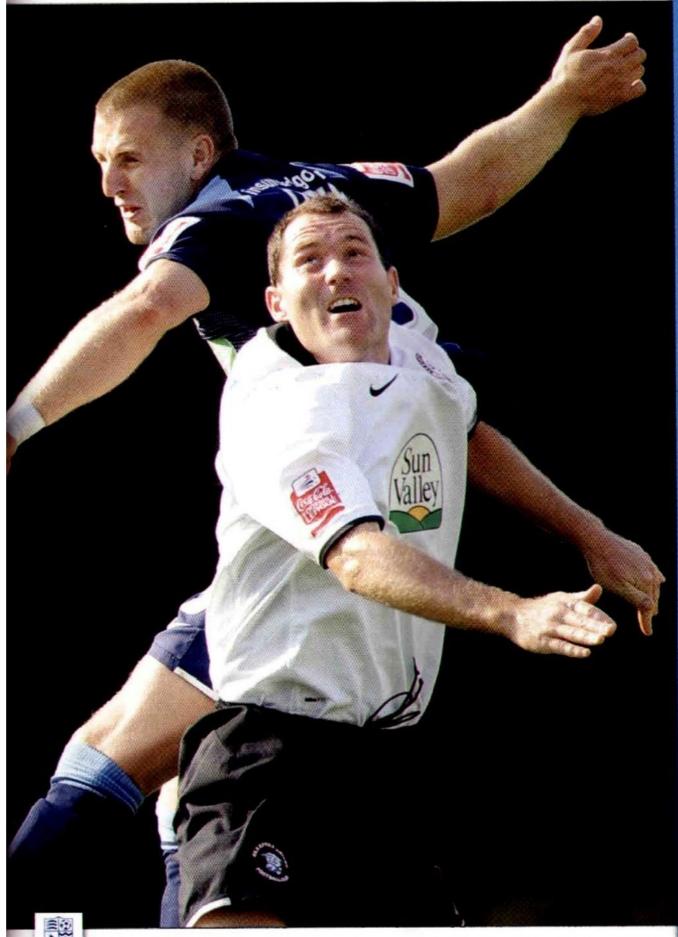
"We seem to be going along the right lines now and hopefully, we can keep that up with a few more clean sheets along the way."

On loan 'keeper Adam Federici has played his part in a tightened ship of late, turning in a fine performance away to Yeovil before producing further crucial saves, as Stockport squeezed the Boots Hall defences



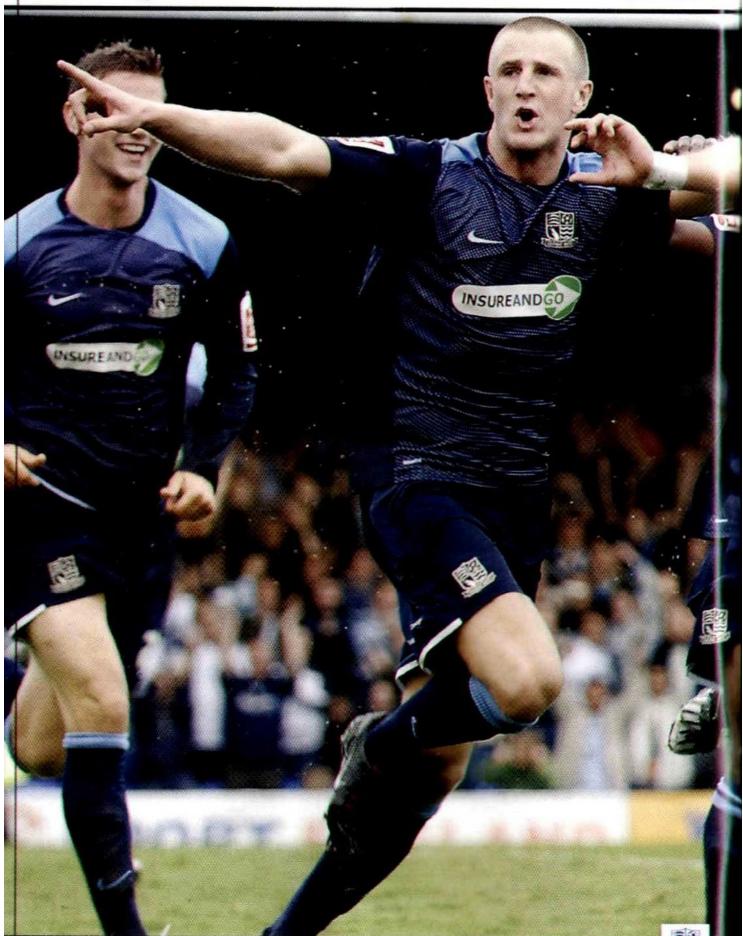
peterclarke





talkingto...





peterclarke



The Aussie stopper has proved a popular figure in the dressing room since arriving on a temporary deal and has endeared himself to the faithful thanks to his good humour and sturdy displays.

"He's come in and done well for us, we've obviously seen him in the games, but he spends half the week at Reading training, as well as part of the week at Southend," explained Clarke.

"He's a character, has a good bit of banter with the boys, so everyone has taken to him quite well and it helps when you all get along together.

"I think as defenders it's good to have a good rapport, a good relationship with your goalkeeper and abridusly you need an understanding when you're playing in such close proximity to each other."

Federici has quickly carved out something of a cult status for his continental brand of kicking, earning himself an assist via Alex Revell's head last weekend, despite ending up flat on the turf

And having joined his custodian in a chuckle after Lee Barnard's clinical finish. Clarke was keen to see the stopper continue his more serious contributions.

"His kicking is there for all to see, he delivers the ball fairly well and the goal (against Stockport) came from his delivery and Revs getting the flick on to Barney.

"He's seen the funny side (of slipping over) and if you can laugh at yourself, you're half way there I think!

"He made a couple of good saves at Yeovil too and we were happy with him because, being the last line of defence; those saves are so important."

The stopper can expect to face a man with motive with the visit of Swindon Town this afternoon, as Billy Paynter returns to the shores of the Thames to take a second swipe at his exemployers.

Having struggled through a difficult time at Roots Hall, which even saw doubt cast on the ownership of his solitary strike in Southend colours, the big striker has found a more natural groove in Wiltshire.

Indeed, three goals in the first five matches appeared to signal a prolific campaign for the once maligned hit man, but his form has since fallen foul with Town's substandard start.

"We know plenty about Billy and I think he's enjoying life down at Swindon," said Clarke of his former teammate.

"He'd been scoring one or two goals in the early part of the season, but come Saturday friendships are put on the backburner for 90 minutes and hopefully, we can do enough to make sure he doesn't get back on the scoresheet. We've seen enough of Billy to keep him quiet and hopefully, come 5pm, we'll have got the right result."

Swindon's frustrations have manifested most painfully on their own patch, where they find themselves entrenched in a five-match losing streak.

And though the road has offered some sanctuary for Maurice Malpas and his charges, their sole away day successes have come at MK Dons in August and lowly Hereford in the Johnstone's Paint Trophy.

So while Clarke was refusing to deem the Robins ripe for walkover, the Southend defender was fully expecting to extend the sides contrasting fortunes.

"It's only early days, we're now 10 games into the season and I think it's only when you get to 14 or 15 games that the league starts to pan out as to how it's going to end up in the latter stages," he mused.

"I think they've been a little inconsistent during the early games, but so have one or two other sides. We'll obviously be ready for them and hopefully, we can add to their worries."

shootingstars



Football historian Leigh Edwards profiles ten post-war Swindon Town goalscoring favourites...

Maurice Owen

Long-serving centre-forward Maurice Owen topped Swindon Town's goalscoring charts on six occasions. Initially with hometown Abingdon, he turned professional at the County Ground in December 1946 and grabbed a hat-trick on his League debut in the following month's 5-0 victory at home to Watford. He was ever-present in 1948-49 and helped Swindon twice reach the FA Cup fifth round, also finish fourth in the Third Division (South) three times. Scoring 150 goals in 555 League outings for the Robins, he retired in May 1963 and joined the club's coaching staff. He then settled back in Abingdon and died in July 2000.

Mike Summerbee

Brilliant winger Mike Summerbee was capped eight times by England after leaving Swindon Town. Signing professional at the County Ground in March 1960, he starred in Swindon's 1962-63 promotion success and was leading marksman in 1964-65. He netted 39 goals in 218 League games prior to joining Manchester City in August 1965. amassing a vast collection of domestic and European honours under the Joe Mercer/Malcolm Allison partnership at Maine Road. Subsequently with Burnley, Blackpool and Stockport County, he is a successful businessman and his son Nicky also starred for Swindon Town.

Ernie Hunt

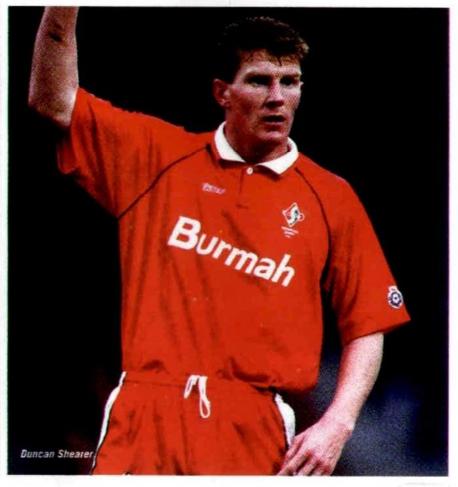
England U-23 international striker Ernie Hunt was Swindon Town's leading marksman in four successive seasons including their 1962-63 promotion triumph. Born locally, he turned professional at the County
Ground in March 1960 and netted
82 goals in 214 League games for
Swindon prior to joining
Wolverhampton Wanderers in
September 1965. He was top scorer
as they regained top-flight status in
1966-67 and subsequently played
for Everton, Coventry City,
Doncaster Rovers and Bristol City,
featuring in their 1973-74 FA Cup
run. He ran the Full Pitcher pub in
Ledbury and then became a window
cleaner.

Don Rogers

England U-23 international winger



Don Rogers scored twice in Swindon Town's 1969 League Cup final success. Signing professional at the County Ground in October 1962, he featured in Swindon's 1962-63 promotion campaign and was everpresent in four successive seasons. He starred as Swindon won promotion again in 1968-69 and the Anglo-Italian Cup in 1970, reuniting with Bert Head at Crystal Palace in November 1972. Moving to OPR in September 1974, he rejoined Swindon in March 1976 and netted 148 goals in 412 League games overall for the Robins. He has since gone on to run his own sports shop in Swindon.







Peter Noble

Goalscoring favourite Peter Noble was ever-present in Swindon Town's 1968-69 promotion and League Cup 'double' triumph. Initially with Consett, he joined Newcastle United in November 1964 and played top-flight football before moving to the County Ground in January 1968. He scored twice in Swindon's 1970 Anglo-Italian Cup final success and netted 62 goals in 216 League outings prior to joining Burnley in June 1973. An FA Cup semi-finalist in 1973-74, he was twice ever-present for the Clarets and top scorer in 1978-79. He subsequently played for Blackpool and has since run a sportswear business in Burnley.

Alan Mayes

Fast striker Alan Mayes was leading marksman as Swindon Town reached the League Cup semi-finals in 1979-80. Initially with OPR, he joined Watford in November 1974 and helped win the Fourth Division title in 1977-78. He moved to Swindon in February 1979 and formed an exciting partnership with Andy Rowland, Sold to Chelsea for £175,000 in December 1980, he rejoined Swindon in July 1983 and was top scorer in 1983-84. netting 65 goals in 151 League games overall before joining Carlisle United in July 1985. He later played for Blackpool, Wycombe Wanderers and had a spell as Harrow Borough manager.

Paul Rideout

England U-21 international striker Paul Rideout was Swindon Town's leading goalscorer in two consecutive seasons. He was Swindon's youngest League player at 16 years 107 days against Hull City in November 1980 and netted 38 goals in 95 League games while at the County Ground before joining Aston Villa in June 1983. Moving via Italian club Bari to Southampton in July 1988, he rejoined Swindon on Ioan in March 1991. He had spells with Notts County and Glasgow Rangers prior to joining Everton in August 1992 and was an FA Cup winner in 1995, then played for several clubs in China and Tranmere Rovers.

Steve White

Ex-England Schoolboy striker Steve White was top scorer in Swindon Town's 1986-87 promotion success. Initially with Mangotsfield United, he joined Bristol Rovers in July 1977 and moved to Luton Town in December 1979. He helped win the Second Division title in 1981-82, joining Charlton Athletic as part of the Paul Walsh deal in July 1982. Returning to Bristol Rovers in August 1983, he joined Swindon in July 1986 and starred alongside Duncan Shearer. He was a promotion winner again in 1992-93 and netted 83 goals in 244 League games before moving to Hereford United in August 1994, then played for Cardiff City.

Jimmy Quinn

Northern Ireland international striker Jimmy Quinn was Swindon Town's leading marksman in 1987-88. He impressed with Oswestry prior to joining Swindon in December 1981. Moving to Blackburn Rovers in August 1984, he rejoined Swindon in December 1986 and helped clinch promotion that season. He netted 40 goals in 113 League games overall before joining Leicester City for £210,000 in June 1988, then Bradford City, West Ham, Bournemouth, Reading and Peterborough United. Rejoining Swindon as player-boss, he has since managed Northwich Victoria, Shrewsbury, Cambridge United and now Bournemouth.



Duncan Shearer

Striker Duncan Shearer was capped seven times by Scotland after leaving Swindon Town. He impressed with Inverness Clachnacuddin prior to joining Chelsea in November 1983 and moved to Huddersfield Town in March 1986. Joining Swindon for £250,000 in June 1988 and twice helped them qualify for the Second Division play-offs. He was leading marksman in four successive seasons, netting 78 goals in 159 League outings before being sold to Blackburn Rovers for £750,000 in March 1992. Moving to Aberdeen in July 1992, he later played for Inverness Caledonian Thistle and was Buckie Thistle's playermanager.

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secondstring



Ipswich Town Res 2 Southend Utd Res 0

Southend United's second string saw their unbeaten start to the season come to an end in a 2-0 defeat at Ipswich Town on Tuesday night.

The Blues' misery was further compounded by the dismissal of Peggy Lokando, after he was adjudged to have committed a professional foul just before the hour mark.

Johnny Herd was named captain for the evening, while Anthony Grant, Alan McCormack, Damian Scannell and James Walker all got the chance to get 90 minutes under their belt at Portman Road.

Frenchman Francis Laurent had the first strike of goal within 15 seconds, but from 20 yards out he arrowed the ball straight at goalkeeper Shane Supple.

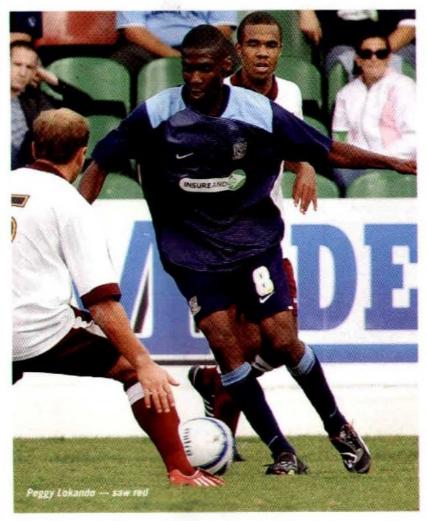
Despite the early nature of such an effort, it was to prove to be a rarity for the Blues in the early exchanges, with American lan Joyce regularly called into action between the sticks.

Joyce was forced to rush across his line to dive on to Jai Reason's deflected free kick and then had to turn away a strike from Jordan Rhodes over the top of the crossbar.

McCormack attempted to turn the tide in Southend's favour with a snap shot that was well held by Supple before Laurent's glancing header was turned around the right-hand post.

But with eight minutes left of the opening half, Ipswich broke the deadlock. Dean Bowditch threaded the ball into the path of Rhodes and having held off the challenge of Durran Reynolds, he duly rounded Joyce to score into a gaping goal.

At the start of the second half, chances were presented in both side's favour. Laurent powered a header wide of the post from



Herd's corner before Joyce was needed to make a smart save to keep out Bowditch's low effort.

Laurent came close to finding an equaliser when he spotted Supple off his line and attempted to lob him from 25 yards out, only for the backpedalling goalkeeper to recover in time to tip the ball over the top.

Unfortunately, Ipswich had the chance to double their lead when Lokando was penalised for a foul inside the box on Rhodes in the 58th minute and, as a result, was handed his marching orders.

Rhodes stepped up himself and sent Joyce the wrong way to effectively make the three points safe for the hosts.

Yet despite their numerical disadvantage, Southend didn't

shy away from attacking in the closing stages, with Walker curling an effort just wide from 15 yards before Grant was denied by Supple at the near post.

Supple got a faint touch to push Damian Scannell's fierce shot on to the crossbar, as Southend failed to get on the score sheet in their first competitive loss of the campaign.

Yet despite such a setback, the Blues are still top of the totesport.com Combination and will next travel to north London next week for a behind-closed-doors friendly with Tottenham Hotspur.

Southend: Joyce, Lokando, Jones, Reynolds, Herd, Scannell, Grant, McCormack, Forshaw (Abbey 60), Laurent, Walker.



youthfocus



Second-year scholar Davis
Abbey is relishing the
chance to skipper the
Blues' Under-18 side, as
they continue to make
waves in the Puma Football
League Youth Alliance

writes Rob Craven.

Abbey, who moved to Boots & Laces two years ago, was handed the captaincy by Head of Youth Ricky Duncan after the departure of Tom Hopkins in the summer and has led the team to four wins and two draws from their first seven fixtures going into this morning's clash with Brighton & Hove Albion.

"It feels really good to be the captain of such a good side," Abbey reveals. "It shows me what the manager thinks of me, that he has made me the leader of this team and that boosts my confidence.

"I had a feeling that I might be made skipper, as I was the assistant to Tom last season, so when I became a second-year in the summer I felt I had a big chance. Everywhere I have been I have been a captain, even when I was with Arsenal."

Indeed, the highpoint of the youngster's career came whilst with the Gunners: "It was when I led the Arsenal Under-16s side at the Nike Cup, which took place at Old Trafford. Getting to lead a talented side out at such a stadium with lots of people watching like Sir Alex Ferguson was a fantastic experience."

Now Abbey has brought that experience to the fore in southeast Essex. "I think I'm doing quite a good job so far," he considers. "I'm not getting carried away with things, though. With any team when it's going so well that can happen, but I'm making sure that I keep everyone in check in the digs. I think that I am handling the team



well and hopefully, we can keep going.

"I am quite a vocal person anyway, so that helps, but we have 11 leaders on the pitch, even down to Nathan McDonald in goal. Everyone will step up when we are in trouble and things aren't going so well, although we couldn't turn things around last weekend against Millwall. We know that we can play better than that and that we are a solid side."

The 1-0 defeat against the Lions was Blues' first reverse at youth team level since the start of March, but the veteran of over 40 youth-team fixtures is aware that his team-mates must not get too despondent.

"Immediately after the game you could see that we were so upset, but Ricky Duncan reassured us and told us to think about the situation. He said that we did not have to win that match, as we had qualified already and that we should have a good weekend.

"We were much more upbeat in training on Monday morning and focused on the match against Brighton. I have spoken to a couple of the players about it, and we are disappointed, but we can't dwell on that match too much and we know that we can put things right."

The Millwall setback had come just seven days after a 5-3 success at Queens Park Rangers that had shown just how exciting a squad Duncan has assembled. "At QPR we scored five, but the fact that we let in three was a little disappointing. All three goals could have been avoided, with an own goal and two other silly goals, but going forward we did move the ball well," Abbey explains.

"The QPR match was a benchmark for us - we were saying that if you score one, we'll score three. The key to our game was good passing and we took our chances. They have won the League three seasons in a row, so they are doing things right, but we played them off the park."

With that in mind, just what can this Southend United Under-18 side achieve this season? "Definitely our most important target is to win the League title. When we sat down in training during pre-season with Ricky, that was our main aim, but we also want to go as far as we can in the Youth Alliance Cup. Then there is the FA Youth Cup - that is huge. We want to get as near as we can to last year, when we got to the Fifth Round and hopefully, beyond that "

The midfielder has spoken at length about the team's targets, but he has a burning ambition of his own: "My aim at the moment is to break into the reserve side and I am working hard to do this both on and off the pitch. I have been involved in the squad a lot without getting any game-time. I am disappointed not to have had more chances, but it is hard for me to break through as a second-year, as there are a number of professionals ahead of me in central midfield.





"If I keep working hard then hopefully, I will get an opportunity. I hope and pray that I will get my chance. I'm a very confident lad and I feel that I am playing really well at the moment. I believe that I have impressed Steve Tilson and Paul Brush when I have trained with the first-team squad so, if I get my head down, hopefully, they will see something in me, especially with my defensive qualities."

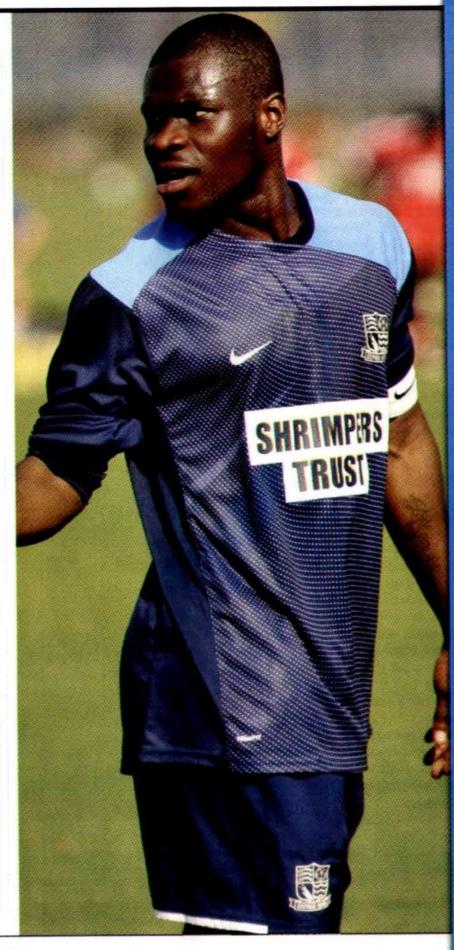
Abbey hopes that he will be granted enough of an opportunity to earn a contract at the end of the season:

"The way that a number of players have come through our youth team means that there is a future at the club. I want to do better than a development contact, but if that is what comes then I will have to accept that. Everyone wants a two-year contract and that is my main aim."

There can be no doubt that Davis Abbey is doing everything he can to make sure that both he and his team achieve the success they deserve at the end of the season.

Quick Questions

Position: Defensive midfielder Age Group: Second-year scholar Previous Club: Arsenal Time at SUFC: Two years Favourite team: Arsenal Idol: Villarreal's Marcus Senna Room-mates: None - I have my own room Best moment in football: Leading out Arsenal's U16s at Old Trafford **Favourite TV Show:** Fresh Prince of Bel-Air Favourite Film: Shawshank Redemption Favourite Music: Anything that's well-made





youthaction



Southend United U18s 0 Millwall U18s 1

Southend United's under-18s tasted defeat for the first time this season, after they lost 1-0 at home to Millwall in their final group match of the Youth Alliance Cup.

As it was, the Blues had already secured their passage into the second round of the competition after winning the group and setup a home tie against Gillingham on Saturday November 22nd.

The defeat to Millwall at Boots & Laces was actually the first time Southend's under-18s had been beaten for 14 matches, as they failed to build on their previous goal glut in a 5-3 victory over QPR.

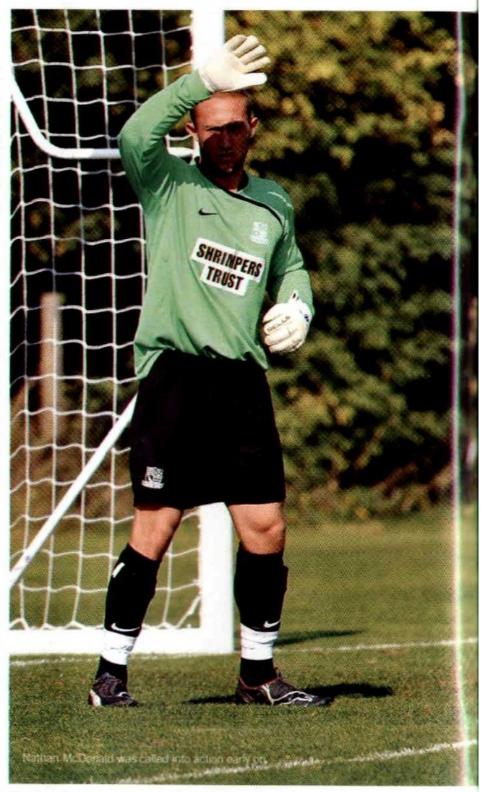
There was a slow start to the encounter, with Nathan McDonald called into making a routine save to claim a close range shot while Ade Osifuwa was on hand to get a deft touch to deflect another effort around the post.

McDonald was needed to intercept another attack when advancing off his line to push an effort wide before Millwall continued to find favour up front, with space allowing them to have another strike at goal, as the ball was arrowed into the side netting.

Southend's only threat in the first half came when Jamie Dennis headed wide from a corner and eventually their resistance was broken at the other end just two minutes after the interval.

A pinpoint cross from the left flank was headed into the bottom left-hand corner of the net past the outstretched arm of McDonald.

It was perhaps the wake-up call



Southend needed, as for all their commitment to the cause, they needed to find some extra urgency in attack.

Craig Calver had penalty

appeals turned down when he appeared to be brought down inside the box after turning his marker.

More frustration followed when





Ronnie Jones connected with Justin Hazell's free kick, but headed straight at the goalkeeper, while Kyle Asante tried his luck with a half-volley pushed to safety.

Calver had a golden chance in the closing minutes when a loose ball came into his possession from Jack Morris' delivery, but he could only drill the ball wide of the target from 10 yards, as time ran out and the Blues experienced a rare defeat.

Southend's youngsters will be looking to bounce back from such a setback in their top of the table League clash at home to Brighton & Hove Albion this morning.

Southend: McDonald, Byrne, Jones, Osifuwa, Morris, Abbey, James-Lewis (Asante 68), Dennis (Milner 68), Hazell, Crawford, Calver.





Date	Ко	٧	Opponent	Comp	Res
August					
Sat 16	11:00	H	Millwall	YAL	W2-0
Sat 30	11:00	A	Colchester United	YAL	W2-1
Septem	ber				
Sat 6	11:00	A	Dagenham & Redbridge	YAL	D0-0
Sat 13	11:00	A	Rushden & Diamonds	SCI	W2-1
Sat 20	11:00	H	Wycombe Wanderers	SC2	DI-1
Sat 27	11:00		Free Week	SC3	
October					
Sat 4	11:00	A	Queens Park Rangers	SC4	W5-3
Sat 11	11:00	H	Millwall	SC5	LO-1
Sat 18	11:00	H	Brighton & Hove Albion	YAL	
Sat 25	11:00	A	Aldershot Town	YAL	
Novemi	рег				
Sat I	11:00	A	Leyton Orient	YAL	
Sat B	11:00	H	Gillingham	YAL	
Sat 15	11:00	A	Millwall	YAL	
Sat 29	11:00	A	Brighton & Hove Albion	YAL	
Decemb	er				
Sat 6	11:00	H	Dagenham & Redbridge	YAL	
Sat 13	11:00	H	Leyton Orient	YAL	
Januar	y				
Sat 10	11:00	H	Aldershot Town	YAL	
Sat 17	11:00	H	Colchester United	YAL	
Sat 31	11:00	A	Gillingham	YAL	
Februa	ry		-		
Sat 7	11:00	H	Wycombe Wanderers	YAL	
Sat 14	11:00	A	Barnet	YAL	
Sat 21	11:00	H	Brentford	YAL	
March					
Sat 7	11:00	A	Luton Town	YAL	
Sat 14	11:00	H	Northampton Town	YAL	
Sat 28	11:00	A	Peterborough United	YAL	
April					
Sat 4	11:00	H	Queens Park Rangers	YAL	
Sat 18	11:00	A	Rushden and Diamonds	YAL	

totesport.com combination

Date	Ко	v	Opponent	Comp Res
August			2.5	
Tue 19	14:00	H	Northampton Town	CL WI-0
Septem	ber			
Tue 9	19:00	A	Wycombe Wanderers	CL W4-1
Tue 16	14:00	H	Peterborough United	CL W6-2
Tue 30	14:00	H	Stevenage Borough	CL W3-2
October	-			
Tue 14	19:00	A	Ipswich Town	CL L0-2
Novemi	ber			
Tue 11	14:00	A	Colchester United	CL
Decemb	er			
Tue 2	14:00	H	Leyton Orient	CL
Tue 16	14:00	H	Luton Town	CL
Januar	y			
Mon 5	19:00	A	Watford	CL
Tue 13	19:00	H	Ipswich Town	CL
Wed 21	19:00	A	Stevenage Borough	CL
Februar	ry			
Tue 10	14:00	H	Colchester United	CL
Tue 17	14:00	A	Leyton Orient	CL
Tue 24	14:00	A	Luton Town	CL
March				
Tue 17	14:00	H	Watford	CL
Tue 24	14:00	A	Northampton Town	CL
Tue 31	14:00	H	Wycombe Wanderers	CL
April			A Committee of the Comm	
Wed 8	14:00	A	Peterborough United	CL



How would you like two free tickets to a Southend game?

We've just launched E.ON's Southend United EnergyPlan*, a new 12 month Dual Fuel tariff especially for Southend United fans.

By taking this product, we'll give you two free tickets** to watch a Southend home league game, plus we'll customise your bills to feature the Southend United crest. You will also be automatically entered into a series of competitions to win money-can't-buy football prizes.

To find out more call 0800 051 5548.

Or text "SUFC" and your name to 80366 to request a call back.

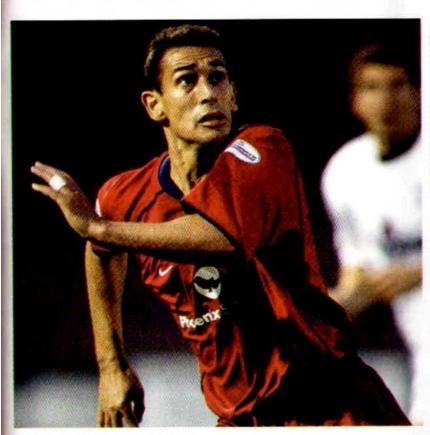




Lines open 8am-8pm Monday to Friday and 9am-5pm Saturdays. Call backs will occur Monday to Friday 12pm-8pm. "Available for both new and existing residential customers paying by Direct Debit on unrestricted or economy 7 meters only. Excludes pre-payment customers and premises that are part of a group price contract. A cancellation fee of £20 applies. Terms and conditions apply. "Vouchers provided for exchange for tickets at least 24 hours before the match. Tickets subject to availability and are for home league games for the 2008/2009 season only.

andifyouknowyourhistory...





This week in the history of Southend United with Nick Hart...

1947

A trip to the south coast to take on Torquay today in 1947 proved unsuccessful for United as their Division Three South encounter ended in a 4-1 defeat for Harry Warren's side with top scorer Cyril Thompson on target. Warren's team were enduring an awful season having lost their first four away games, 6-0 at Bristol City, 4-0 at Ipswich, 6-0 at Walsall and 3-0 at Swansea! The defeat at Torquay was their eighth away trip without a win, indeed only one point had been gained in a 0-0 draw at Exeter, and it was not until their 10th away game that a victory was secured. Luckily the home form that season was good and with only two home defeat suffered all season the club finished 9th in the league.

1957

The 1957-58 season, United's third at their new Roots Hall home, had seen the club begin the campaign with a flurry of goals under new manager Eddie Perry. The opening game of the season saw a 5-0 success at Exeter followed four days later with a 5-2 home success over Norwich City in front of 13,911 fans. Roy Hollis was among the goals and going into this weekend's home fixture against Walsall he had scored nine league goals. However, it would be his strike partner, Sam McCrory, who grabbed the headlines as he completed a hat trick in a 4-1 win. The goals took his season's tally to 14 and United followed this up in their next home game with a 5-1 win over Shrewsbury. Despite the goals (90 in the league), the season ending with a 6-3 home win over Northampton, the Blues finished in seventh place thus missing out on promotion.

1987

21 years ago and Southend, under new boss Paul Clark, played three home games in a week. The first of these saw the visit of Fulham for a Sherpa Van Trophy game that the Blues won 1-0 thanks to a goal from the on loan Lee Nogan (pictured). Only 1,442 watched the game. A Friday night fixture against Rotherham followed, a game that went ahead despite the great October storms of 1987 that had battered the south of England earlier that day. Martin Robinson scored for Southend in a disappointing 1-1 draw. Fulham were the visitors again just four days later for a league game where they gained revenge for the earlier defeat with a 2-0 victory. United struggled in the league and only a last day 4-0 win at home to Blackpool ensured they kept their Division Three status.

1997

Struggling Southend travelled to Plymouth this day in 1997 and gained a shock 3-2 win, their first away success in the league, thanks to goals from Paul Wotton (og) Adrian Clarke and Sada N'Diaye. United had been relegated from the Championship the previous season under Ronnie Whelan and new boss Alvin Martin was finding life tough as United languished in the relegation zone lying 20th in the table. A disastrous run at the turn meant relegation was a real possibility and this was confirmed on the last day of the season with a 3-1 home defeat to Wrexham meaning for the second successive season the club had finished bottom of the league.

"...only a last day 4-0 win at home to Blackpool ensured they kept their Division Three status."





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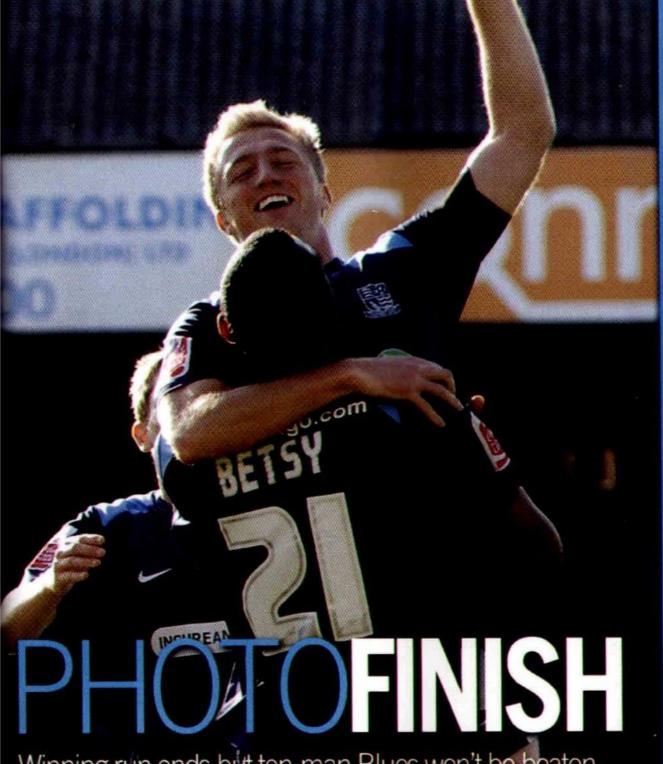
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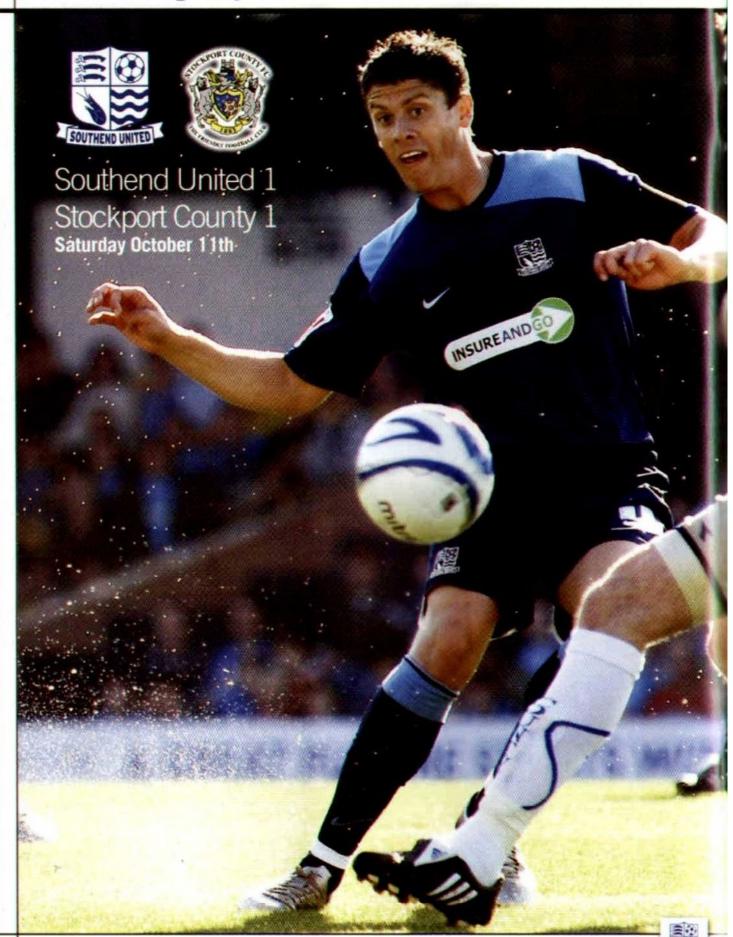


Winning run ends but ten-man Blues won't be beaten...

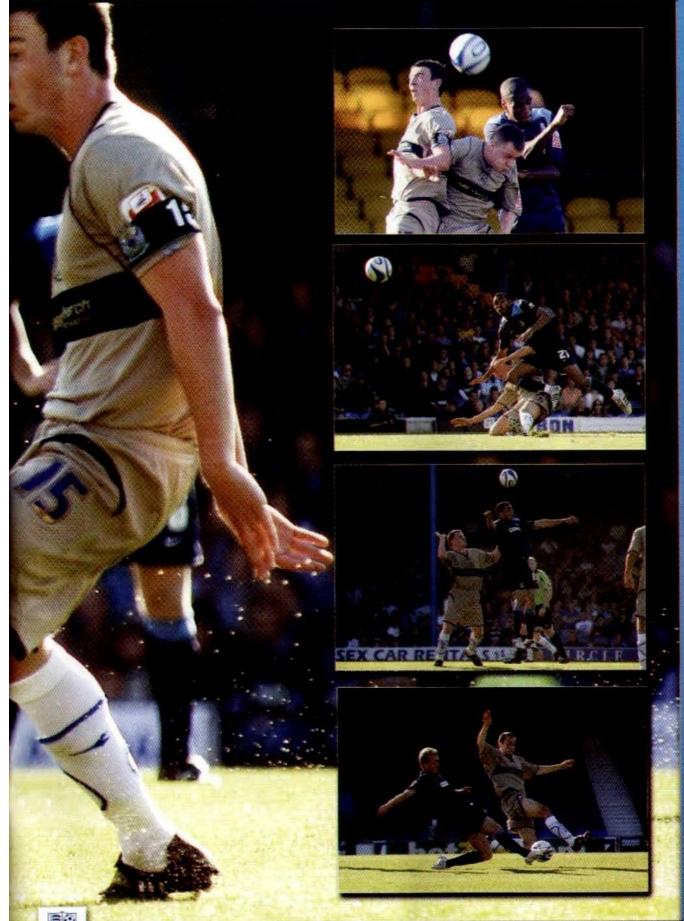


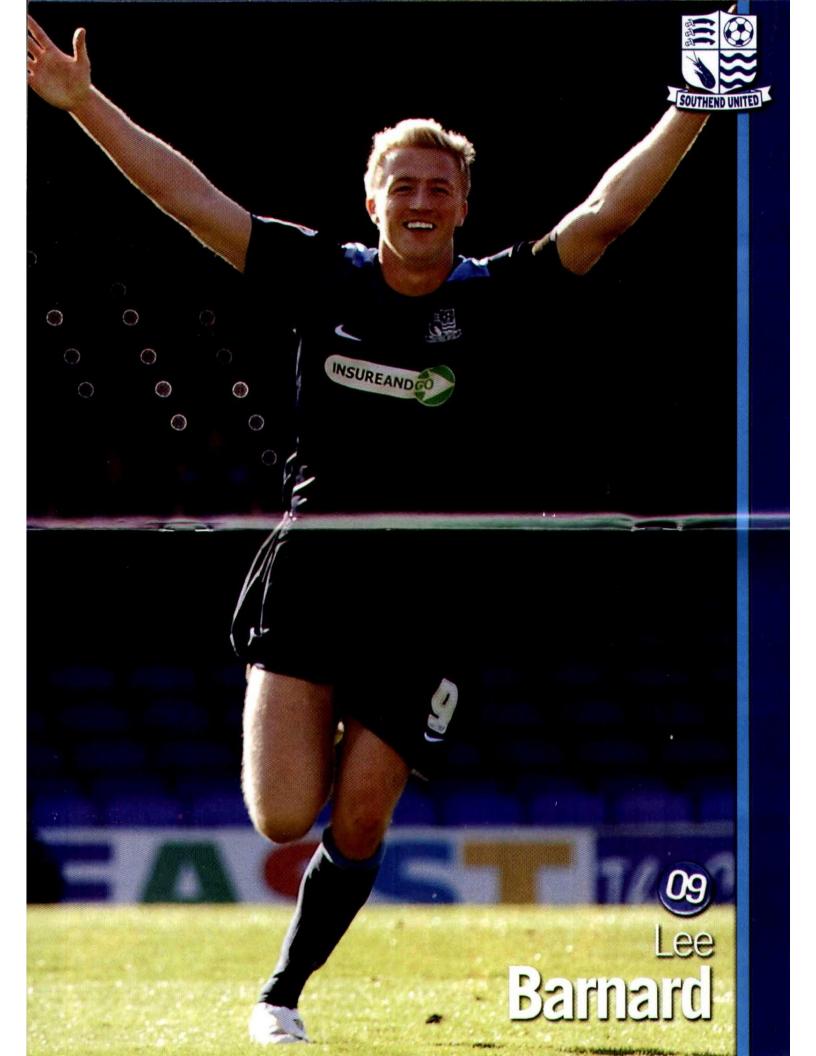
actionreplay

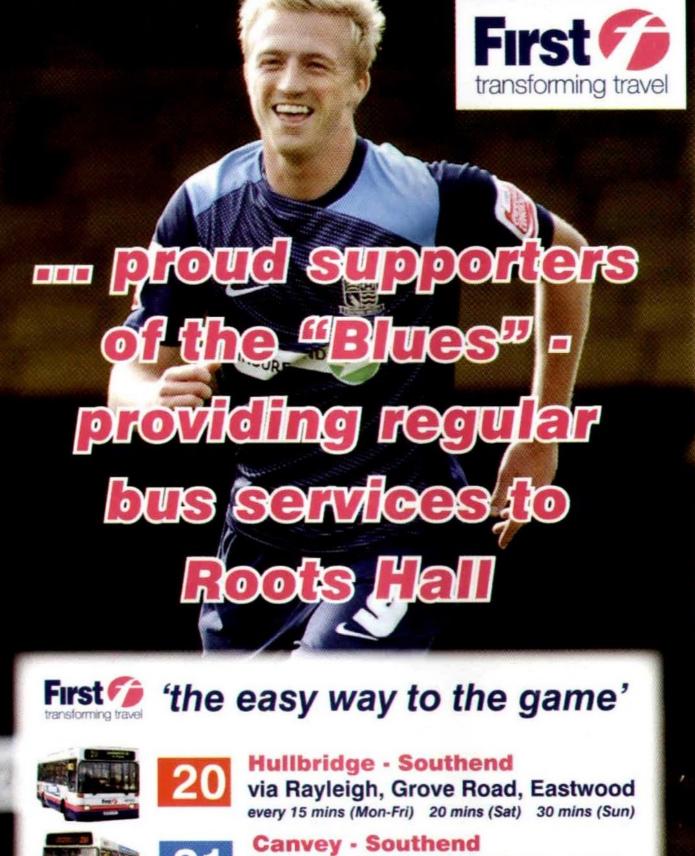














via South Benfleet, Hadleigh, Leigh every 20 mins (Mon-Sat) 60 mins (Sun)



Basildon - Southend

via Wickford, Rayleigh, Eastwood every 30 mins (Mon-Sat) 60 mins (Sun)

fanfocus



Name? Alan Perry Age? 56 Where are you from in Essex? Leigh-on-Sea

How long have you supported Southend United? 49 years.

How did you get into supporting Southend? My friend invited me to go with him one time.

Who is your all-time favourite Southend player and why? John McKinven, he was a brilliant winger.

What are your greatest memories? The Swansea away match several years ago was so memorable because with eight men on the pitch, we were defending as best we could against 11 Swansea players. Mark Gower, Jay Smith and David McSweeney had been sent off. The ball was launched forward and with the entire

Swansea team in the Southend half of the pitch, Mark Warren beat the non-existent offside trap and ran half the length of the pitch on his own to score. There were wild celebrations by the 30-40 Blues' fans that had made the trip. It was just an astonishing scene, as the Swansea team just watched him in disbelief.

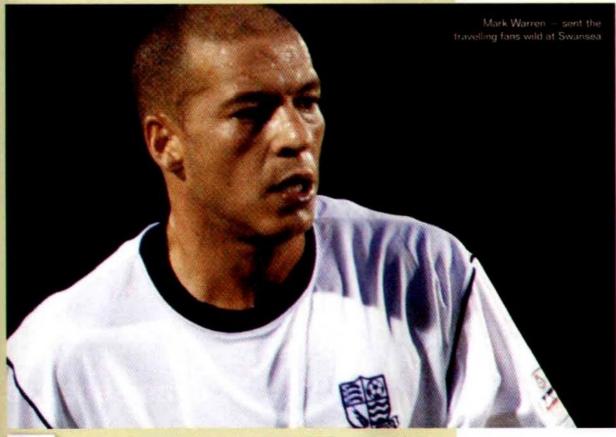
What is the finest goal you have seen scored by a Blues player?
Freddy Eastwood's goal against Manchester United will stay in my memory for a few years to come.

Do you have any superstitions when coming to watch Southend? No.

If the club could sign any player, who would you like to see?
Cristiano Ronaldo - I think watching him is worth the admission on its own. He has superb skill and you feel something is going to happen every time he gets the ball.



Do you remember your first game? Yes, the first game I went to was a cup match against Watford in 1959, I think. I don't remember the score, but I think we lost. I still came back for more punishment!!





shrimperstrust





SHRIMPERS TRUST

The Shrimpers Trust would like to welcome everyone back to Roots Hall for this afternoon's important Coca-Cola League One encounter with Swindon Town.

This key clash comes just seven days after a 1-1 draw against Stockport County, which represented a battling performance from the Blues to keep their unbeaten run going.

After today's match, the Shrimpers' focus will turn to away matches at Scunthorpe United and Bristol Rovers. Details of how to book a place on the Shrimpers Trust coaches for those two matches can be found in the Travel Box within this page and also on the Trust website at

Many thanks to all who attended the Quiz Night last Saturday, raising a large amount for the Shrimpers Trust, not just in the quiz itself, but also through the raffle that took

Coach Travel

Scunthorpe United

www.shrimperstrust.co.uk.

Adult Members: £25.00 Adult Non-Members: £30.00 SJS/BAP/Student Members: £22.00 Junior/SAP/Student Non-Members: £25.00

Pick-up Times

Roots Hall: 14.00 . The Elms: 14.15 Tarpots: 14.20 . The Watermill: 14.30

Bristol Rovers

Adult Members: £18.00 Adult Non-Members: £25.00 SJS/BAP/Student Members: £15.00 Junior/DAP/Student Non-Members: £20.00

Pick-up Times

Roots Hall: 09.30 . The Elms: 09.45 Tarpots: 09.50 • The Watermill: 10.00 place on the evening. It was great to see so many Shrimpers' shirts on the night and we hope that when we hold our next Quiz Night in the New Year that there are even more on

Well done to Alan Perry for his organisation and to Paul Yeomanson and Clare Brooks in their inaugural roles as Quizmaster and Marker respectively. Remember, these events are run not just as fundraisers, but as social events for Southend supporters.

Our next event is scheduled for Saturday 22nd November, after the home fixture against Oldham

The Race Night, which gets underway at 7:30pm (doors open to the Shrimpers Bar at 7:00pm), costs £3 to attend, with tickets being purchased in advance only. You can buy tickets either through the website, www.shrimperstrust.co.uk, using the PayPal method, or by visiting us in the Shrimpers Bar on any home matchday.

Four days later sees the same venue host our delayed Annual General Meeting. After the formal business of the AGM, which is your opportunity to evaluate the work that we have done in the past year and look forward to our initiatives for the upcoming twelve months, we hope to be able to unveil some very special guests for a Question & Answer session.

The Trust AGM is open to Shrimpers Trust members only, so if you want to be a part of it, then you will have to join up.

Membership costs just £7 for one year or £10 for two (and increases by £5 for each additional year thereafter) and entitles you to entry to the Shrimpers Bar on a matchday. to discounted away coach travel with the Trust to any first team

Forthcoming Events

Race Night

Saturday 22nd November 2008 The Shrimpers Bar, Roots Hall Contact: Paul Yeomanson (01702 302373)

Shrimpers Trust AGM

Wednesday 26h November 2008 The Shrimbers Bar, Roots Hall

Curry Night

Wednesday 3rd December 2008 The Maharaja, London Road Contact: Alan Perry (01702 476458) Further details on our website: www.shrimperstrust.co.uk

fixture and to our regular newsletters as well as much, much more

You can also become a Life Member of the Shrimpers Trust for as little as £75 (£100 if you choose to receive newsletters in the post rather than via email). More details. as ever, can be found on the

There are also details there and on the page opposite, as to how you can help make a difference for the Southend United Community & Educational Trust (SUCET) by supporting our Ould-a-Goal scheme. Going into last week's fixture, the Trust had already raised over £400 through pledges for the 2008/09 season, but you can still get in touch with Alan Perry on 01702 476 458 or via alanperry4@hotmail.com to contribute.

Enjoy the match - Up the Shrimpers!

> Rob Craven **Shrimpers Trust Committee**

Away Travel Phone Number

07892 905338





QUID-A-GOAL

General Aims

The aim of the scheme - like most of the Shrimpers Trust's activities is to raise money for Southend United Football Club and make sure that there is a club for us to be supporting in the foreseeable future.

In particular, some of the money raised from this Seasons "Quid a Goal" scheme will donated to the Southend United Community and Educational Trust (SUCET) to help fund their Bodycare Programme.

This programme is delivered young children of both Infant and Junior school age to help them get a healthy start in life with the benefits of physical activity and healthy eating being covered as well as mental and social health.

The total pleadged so far is £477.75. The following are some of pledges we have received so far for the 2008/09 Season.

First Team Goals

Alan Perry, Trevor Bashford, Brian Cornell, Derek Reeves, Michael Marksheffel, Richard Cunningham, Peter & Berry Beach, Graham Levett, Alan Willis, Peter Moorhouse, Linda Kidd, Roy O'Sullivan, Paul Richards, John Walton, Mark Haines, Karl Butcher, Andrew Styles, Stephen Michaels, Kitty Butler, Frank Van Wezel

First Team Clean Sheets

Joanna Warren, Nick Hammond, Phil Truscott, Duncan Sheekey, David Mason, Robert Wright, Michael Marksheffel, Simon Woolmer, Sheila White, Chris Pipe, Mike Roles, Graham Hilder, Mark Folwell, Linda Kidd, John Walton, Karl Butcher, Ron Thompson, Mark Gilbert, Ruth Jenkinson, Keith Overall, Mike Roles, Francis Evans, Jon Paul FitzGerald

Anthony Walkington, Mark Francis, Steve Raker, David Oldbury, Martin Rutter, Mark Folwell, Steven Krzoska, Connor Iontton, Karl Butcher, Paul Boreham, Ken Page, Lee Bird, Cathy Miles, Roy Rice

Goals scored by James Walker

Mr & Mrs C.J. Cave, Mark Francis, David Oldbury, Brian Green, Lara McSweeney, Brian Cotgrove, Ted Gurin, Brian Denton, Nigel Rickard Godin, Graned by Francis Mousea

Colin Harris, Adrian Greene

Duncan Sheekey, Maureen Palmer, Charles Barrett, Linda Kidd, Reg Burton, Bryan Woodford, Graham Muncey, Jim Smith, Tom Johnson, John Hanks, Tony Leverett, Paul Stratford, Frank Van Wezel

Samuel Johnson, Linda Kidd, Adrian

Goals scored by Alan McCormack Elliot Muncey, Graham Reed, Lara McSweeney

Martin Brooks, John Cooper

Nigel Rickard, John Cooper

John Cooper

Colin Harris

Colin Harris

Trevor Bashford, Cathy Miles

Peter Cowell, Nick Green, Jonathan Humphrey, Dean Overall, Steven Hodis

Amy & Matt Pryce

SUFC reach League One Play-Offs

Ron Mackenzie

Goals scored against Colchester United

Chris Pipe

Itway Genis

Andrew Moorhouse, Alec Trott,

Linda Kidd, Norman Sale, Terry

Cornwell, Mark Gilbert

SUFC Gain Automatic Premo

Paul Yeomanson

Bryan Woodford, Natalie Wolfendale

Steve Mildenhall Clean Sheets

Elliot Muncey

Alem McCermank Red Card

Jim Smith

Reserve Team Goal

Brian Denton

Four or more SURC bookings in a mate

Zoe Greene

Nigel Rickard

Out of the last of

Nigel Rickard

First man test-frech

Colin Harris

WANT TO MAKE A PLEDGE?

Name:	
Address:	Postcode:
Home Tel No:	Email:
Clean Sheets: £	Team Goals: £
Player Goals (Please sa	ecify name and amount):
Other Pledge (Please s	ecify type/name and amount) :
At the end of the seas should be made payab	pport for the above amounts in the Shrimpers Trust 2008/09 Season "Quid a Goal" scheme, on you will be contacted informing you of the amount your pledge has raised, and then Cheque le to the "Southend United Supporters Club Trust" for the total amount. If you do not wish you thend United Programmes please tick box
Signature:	



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A very big thank you to our Annual Sponsors for their continued support.

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Annual Blues Lounge Members 2008/09

Derek Soloman from Designer Living UK, The Ward Family, Ken Field & Guest, Specialist Building Services

Annual Platinum Suite Members 2008/09

The Gilligan Family, Alton Garden Centre, Bill Barker, Broadway Estates, Timothy Quinlan, Ron Brown, The Canning Family, Club Kingswood. Coldrooms UK, Cottis House, Cumberland Packaging, Dedman Property, Ray Hems, The Hub London, Steve Richards, Unitruck, Mike Jones, R P Martin, Michael Nelkin, Philip & Lynda Thomas, John Sime, Simpson Reed, Gavin Markscheffel, Joe Gibbs & David Loman, John & Jane Morley.

Annual Executive Suite Holders 2008/09

Strathmore Care, Network Europe Group, Insure & Go, Albon Engineering, Essex Auto Group, EDP Group, Scottish & Newcastle Brewers. The Blues Consortium, Brockwell & Son...

If your wish to become an annual Blues sponsor or would like more information please contact the Commercial Department on 01702 304133.

The Blues are out in force today for the clash against Swindon Town. The Robins have not got off to too fine a start this season and I for one am hoping it stays that way! ...at least until after today!

50/50 DRAW WINNERS FROM STOCKPORT COUNTY

1st Prize (50% of Net Takings — £325) Ticket No.: 03726 2nd Prize (Two Blues Lounge Hospitality Tickets) - Ticket No.: 03778 3rd Prize (Signed Southend United Football) - Ticket No: 04810

Prize winners are asked to claim their prizes at the main reception at the end of the game.

Combining Business with Passion...



Stand Out From The Crowd!

A very big thank you goes out to all our hospitality guests today. We hope you enjoy the match and thank you all for your support.

Paltinum Suite

Hardy Miles

Blues Lounge

- Jim Ling and Guest
- Charlie Brown & Guest
- Paul Blackman & Guests
- Nick Fewster & Guests
- Essex Computer Solutions
- Yvonne & Ray Davies

Sponsors Lounge

Essex County FA







Hospitality Available for the Leeds United game on 28th October...

Executive Suites

The Executive Suites at Southend United run along the fantastic Echo East Stand and give way to the best views of the pitch in the stadium, with catering for upto 10 people in each box it is a great way to watch The Blues with your friends and colleagues.

£695 + vat

Package Includes:

- Main Car Park Pass
- Hospitality for up to 10 guests
- Pre-Match Meal
- Half-time Refreshments
- Complimentary Tea and Coffee
- Hostess Service
- Complimentary beer, wine & soft drinks (limited)*
- In Box Betting Facility
- Sky and Terrestrial TV
- Matchday Programmes

Platinum Suite

Fully booked for this fixture.

Blues Lounge

Warm, cosy and friendly environment in which to enjoy the company of former Blues favourite David Crown.

£65 + vat per person

Package Includes:

- Three Course Carvery Style Luncheon
- Two glasses of wine per person/two glasses of soft drinks for children
- Stadium Car Park Pass
- Matchday Programme for each guest
- Luxury seats within the ever popular Blues Lounge Paddock (East Stand)
- Half-time Refreshments
- Pay-Bar with pre-bookable facilities for half-time
- An opportunity to meet the squad after the match

- Giant TV Screen with Sky TV
- LIVE Match Action Replays with Blues TV

Sponsorship

Match Sponsorship Packages are not only an ideal way to raise the profile of your company brand but also a great way to treat that someone special on their birthday or at Christmas with a VIP Reception, pre-match three course meal, hospitality for up to ten guests and the wonderful opportunity to choose and have your photograph taken with the Man of the Match!

Matchday Sponsorship

£1,750 + vat (Category A Games) £1,500 + vat (Category B Games)

Call the Commercial Department for more information and to book on 01702 304133.



centreofexcellence



Sponsored by



We are approaching half term with the Centre of Excellence and I must say I am delighted with the progress that is being made.

All the squads now train an additional session per week and the difference in improvement already is clear to see.

Performances on Sundays have been very impressive. All of our coaches are regularly getting monitored and given feedback from training sessions and again I believe this is also proving very valuable.

From a recruitment point of view, we have more scouts, links and contacts than ever before and because of this, the quality of player that is coming in, particularly in the older age groups, is of a very high standard.

Our under-16s in particular are the strongest group of players in this age that I have ever taken. Considering it's my 12th year in youth professional football, this is some going.

During pre-season, the under-16s were very impressive beating three academy clubs, one of which was a top Premier League club. However, now we have started our Centre of Excellence games program, the team have looked so strong in their last four games that a lot of attention has come our way.

Some of the bigger clubs phone you direct and request to come and watch your players and team play. This is how it should be done. Some scouts and agents working for big clubs think they can come to your training ground with no permission, try to speak to your players and their parents without our permission. This is not allowed.

There are some clubs who do



things professionally and because of this we are happy to deal with them, but some who act like second hand car sales men!

When we work so hard to find, coach and educate these young talents, it's just disrespectful when others try to smash and grab.

Where we are lucky is the environment we create means that we coach them so well that they can leave, but treat them so well that they don't want to.

It's so important that boys don't get attracted by the bright lights of somewhere bigger.

We will continue to aim to keep this group together and pass on to Ricky Duncan, where again they can learn their trade to gain that professional contract.

History states that good young players often come through in clusters - Beckham, Butt, Scholes and co are a good example of this at Manchester United and we are aiming for that to be the case with the latest crop of talent at this club.

Regards,

Luke Hobbs Centre of Escellence Manager





Centre of Excellence Player Sponsors

Under-16:

Jack Paxman Under-15:

Louis Baucutt Mitchell Seymour

Under-14:

Jack Edwards Dan Ferrigno

Under-13: Antony Madden

Charlie Barlow Connor Hammond Ted Smith

Under-12:

Tommy Metcalfe Keith Orenuga **Bradley Patterson** Alex Stephenson

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If you are interested in sponsoring a player, please contact Luke Hobbs on 01702 304123 or email: luke.hobbs@southendunited.co.uk



SHRIMPERS TRUST

The Shrimpers Trust are the official and exclusive sponsors of the Centre of Excellence tour programme season 2008/09.

Want to help?

If you are interested in sponsoring the Centre of Excellence please contact Luke Hobbs on 01702 304123 or email: luke.hobbs@southend-united.co.uk

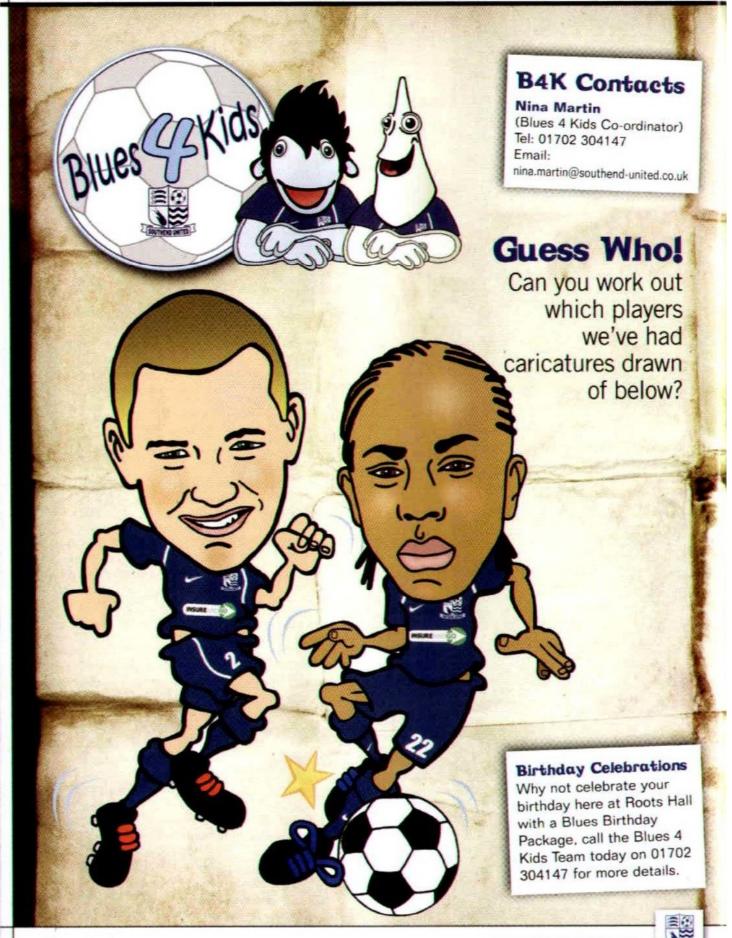
in association with





blues4kidscorner







Today's Mascots

Name: Liam Telling Age: 12 Hobbies: Badminton. Football & Drama Favourite player: Adam Barrett



We also welcome a mascot from Swindon this afternoon who is Joe Maskelyne.

Juionr Blues Focus

Junior Blues Focus - each week we will do a O&A with one of our Junior Blues Members, this week it is...Jack Tarbuck



How long have you been supporting Southend United? I have supported the Blues all my life. I have been going to Southend United since I was a baby with my dad.

Who is your favourite player? Lee Barnard

What is your favourite game? My favourite game was the Manchester United game when Southend beat them and knocked them out of the Carling Cup and because my mum, brothers and sisters support Manchester United, they never heard the last off it!!

Meet the Players!

at the Blues 4 Kids Roadshow Date: Thursday 30th October (during the half-term holiday) Venue: Boots & Laces Training Ground,

Eastern Avenue

Details: Watch the first team train and then get Time: 11am - 1pm

autographs from your favourite Southend players

Wordsearch Answers

The answers from last Saturday's Wordsearch puzzle:



Junior Membership is FREE!

Remember, Junior Blues (8-16 years) and Mini-Blues (0-7yrs) Memberships are FREE of charge for the 2008/09 Season and once you have signed up you are a member until you turn 16years-old! Receiving many benefits including Goody-bag, Membership Card, Birthday Card, 10% off kid's parties, exclusive competitions and much more... To sign up, just call 01702 304147. or email: nina.martin@southend-united.co.uk



South East Essex College

aroundtheclub



Marisa Freeman has worked behind the scenes at Southend United for such a length of time that you could almost say she has covered every available role.

Having worked in both the Ticket Office and Club Shop before moving into her current role as Administrator in the Commercial Department, Marisa need only take up a coaching role alongside Steve Tilson to complete the set.

Marisa arrived at Southend in 1994 as a squeaky clean teen and while that image has perhaps seen a changing face over the years, she still gets plenty of enjoyment from a diverse job that brings a different challenge everyday.

"I have worked at Southend now for 14 and a half years," she said.

"I started in the ticket office as ticket office assistant and worked there for five years, before I then became Club Shop Manager for two years and combined the role of shop and ticket office manager for a further three years.

"I eventually moved over to the Commercial Department four and a half years ago and would say that this is a much better role for me.

"My current job does entail a lot – where do I start and how long have you got!? I carry out all administration duties and day to day organisation of the Commercial Department. I work with the Commercial Manager to ensure the clients' requirements are confirmed and all invoices raised.

"I also arrange the sales of matchday programmes and have recently acquired a new role that I've just taken on, as PA to the Director of Commercial Services!

"I must still enjoy the job, because I'm still here! On a serious note, I do enjoy working at Roots Hall. It has its trials and tribulations and there are many challenges that I endure, but I enjoy the work and would definitely hate a normal 9 - 5 boring job.

"The thing that I probably like the most is there are so many different things that my job entails and no day is ever the same."

"Although last season's play-off match at Doncaster Rovers was a very disappointing result, the memory of the evening will stay with me forever."

Three trips to the Millennium Stadium in the space of two years isn't a bad experience to place on the résumé, but that is potentially topped by the moment Marisa was handed the role of helping to hand out the winners' medals, when Southend were crowned League One champions in 2006.

Having given over 14 years service to the cause at Southend, Marisa may have seemingly become as attached as the furniture, but that hasn't stopped her being provided with plenty of memories to cherish at the Club.

Marisa admitted: "I would have

to say one of the highlights for me personally was when we won League One and I was given the task of handing out the winners' medals to Lord Mawhinney, who then handed them to the team.

"That was quite nerve wracking for me, but it was a brilliant experience to be standing on the centre circle in front of a full stadium.

"Other great memories were our three visits to the Millennium Stadium for the LDV Vans Trophy Finals against Blackpool and Wrexham and the League Two Play Off final victory against Lincoln.

"Although last season's play-off match at Doncaster Rovers was a very disappointing result, the memory of the evening will stay with me forever.

"I was overwhelmed by the support of the Southend fans throughout the whole game."

Marisa has also proved she has the tactical nous when it comes to making football decisions herself, after winning the Club's Fantasy Football League last year.

The £100 winnings may have gone out the window almost instantly, but it's a trick Marisa is looking to repeat for this season as well.

"I was the winner of the Office Fantasy League last season and this was done on pure skill, I might add," she said.

"I had little help choosing my team, yet to this day the boys at the Club will dispute that, as they are sore losers.

"My winnings of £100 were drunk nicely and I am hoping that my team can prove that lightening strikes twice and I will have more money to spend at the end of this season."



marisafreeman





divisionaldealings



League One Review

Scurithorpe United went top of League One last Saturday, after they eased to a 3-0 win at home to struggling Crewe Alexandra.

Crewe are now without a win in four league matches, whereas Scunthorpe are flying, as goals from Martyn Woolford. Paul Hayes and Izzy Iriekpen helped them to the three points.

Scunthorpe have now won nine of their last 10 league matches and overtook Leicester City to go top on goal difference.

Leeds United are another side making good progress, as goals from Luciano Becchio and Jermaine Beckford (pictured right) on the stroke of half time set the ball rolling for a 3-1 win at home to Brighton.

Beckford went on to find the back of the net again in the second half and now leads the way as the joint top goalscorer of the division, with nine goals to his name.

Another Leeds' striker was also on target, as Tresor Kandol - currently on-loan at Millwall - scored twice for the London outfit in a 3-1 win at Tranmere Rovers.

It was Millwall's sixth win in seven games and pushes them into fourth place in the table, after an impressive three points at Prenton Park.

MK Dons came from a goal behind to win 3-1 at home to Carlisle United. Peter Leven was twice on target in the victory, as Carlisle crashed to their fifth straight league defeat.

The highest scoring match of the weekend saw Cheltenham get the better of Colchester in a seven-goal thriller.

Colchester had taken a 3-1 lead in the second half, but Cheltenham responded and claimed the three points in dramatic fashion, with Barry Hayles on target in the fifth minute of injury time to secure a 4-3 victory.

Oldham Athletic scored three times in the first half, as they recorded a convincing 4-0 triumph at home to bottom of the table Hereford United.

Southend United extended their unbeaten run to five matches after a 1-1 draw against Stockport County at Roots Hall, while today's apponents Swindon Town suffered a 3-1 loss at home to Huddersfield Town.

Bristol Rovers came from a goal behind to beat Leyton Orient 2-1, while elsewhere Shaun Batt and Chris Whelpdale scored the goals to help Peterborough United win 2-1 at Walsall and put them on the fringes of the play off spots in seventh.

Karl Hawley scored the only goal of the game in Northampton's 1-0 win at home to Hartlepool last Friday night, to help them climb above their opponents to five points outside the play offs.

Recent Results

October 12th

Oldham Athletic 4-0 Hereford United

October 11th

Scunthorpe United 3-0 Crewe Alexandra Cheltenham Town 4-3 Colchester United Bristol Rovers 2-1 Leyton Orient Southend United 1-1 Stockport County Transpere Rovers 1-3 Miltwall Leeds United 3-1 Brighton and Hove Albion Walsall 1-2 Peterborough United Swindon Town 1-3 Huddersfield Town

Milton Keynes Dons 3-1 Caritisle United October 10th

Northampton Town 1-0 Hartlepool United

Coca-Cola League One Latest Table

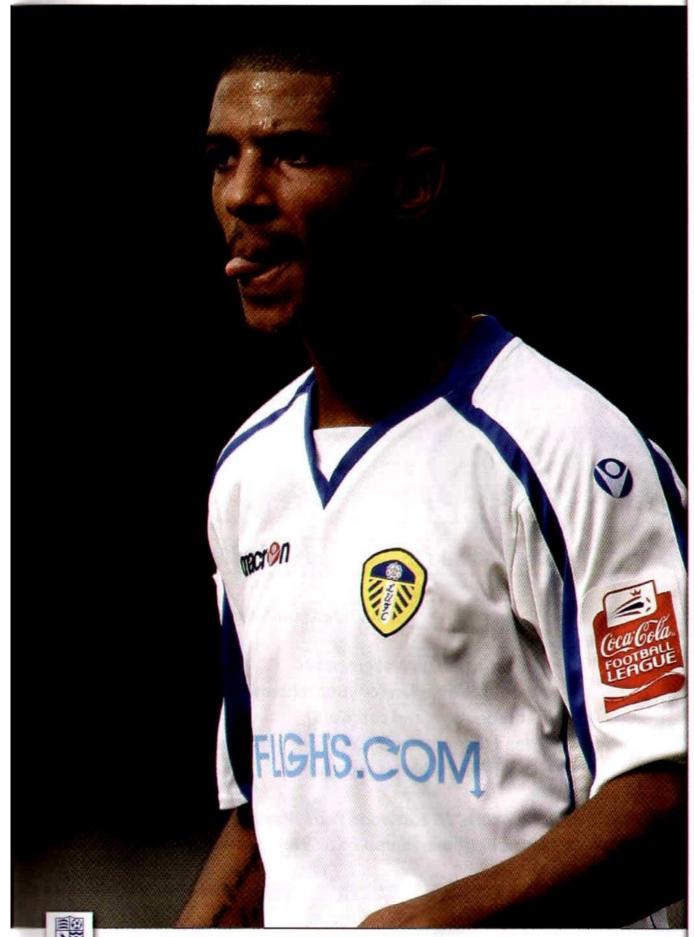
		P	W	D	ĭ	F	A	W	D	L	F	A	Gd	Pbs
1	Scunthorpe Utd	10	4	0	1	9	3	3	1	1	32	6	12	22
2	Leicester City	9	3	0	1	6	2	4	1	0	11	3	12	22
-		-	_	-	_	_	-	-	-	_	_	_	-	_
3	Oldham Ath	10	4	1	0	15	4	2	2	1	9	8	12	21
4	Leeds Utd	10	3	1	1	11	7	3	1	1	8	5	7	20
5	Milwell	10	3	-1	1	7	6	3	1	1	9	6	4	20
6	MK Dons	10	3	0	2	9	5	3	0	2	10	5	9	18
*****				*****	*****	******								
7	Peterboro' Utd	10	-3	1	1	13	8	2	1	2	5	5	-5	17
8	Walsall	10	3	0	2	10	8	2	2	1	6	4	4	17
9	Southend Utd	10	3	1	1	6	3	2	1	2	10	12	1	17
10	Stockport Cay	10	1	3	1	5	6	2	3	0	8	4	3	15
11	Bristol Rovers	11	2	1	2	11	8	1	3	2	11	12	2	13
12	Carlisle Utd	10	3	0	2	11	8	1	1	3	6	9	0	13
13	Northempton To		2	3	0	8	5.	1	1	3	7	10	0	13
14	Tranmere Rvrs	10	2	0	3	9	9	2	1	2	8	10	-2	13
15	Huddersfield I'n		1	1	3	8	11	2	2	1	7	5	-1.	12
16	Hartlepool Utd		2	2	1	14	10	1	0	4	2	6	0	11
. 17	Brighton & HA		0	3	2	5	9	2	2	1	8	7	-3	11
	Cheltenham Tn	750	3	1	2	11	12	0	1	4	6	17	-12	11
	Swindon Tn	10	1	0	4	7	12	1	3	1	7	8	-6	9
20	Leyton Orient	10	1	2	2	5	9	1	-1	3	3	8	9	9
_			100		- 12	- 40	-		-				- 53	-
	Calchester Utd		0	2	3.	2	7	2	0	3	12		7	8
22	Yeavil Town	9	0	4	1	6	7	1	0	3	3	10	8	7
23	Crewe Alex	10	2	0	3	9	10	0	1	4	4	14	-11	7
24	Hereford LMd	節	1	2	2	5	5	0	0	5	2	14	-12	5

Coca-Cola League One Top Scorers

Becklord	Leeds United	9
Lambert	Bristol Rovers	9
Fryatt	Leicester City	8
Graham	Cartisle United	8
Mackail-Smith	Peterborough United	8
Cox	Swindon Town	7
Hooper	Scunthorpe United	7
Милтау	Brighton & Hove Albion	7
Baidock	Milton Keynes Dons	5
Hughes	Oldham Athletic	6
Taylor	Oldham Athletic	6
Akinfenwa	Northampton Town	5
Barnard	Southend United	5
Dyer	Leicester City	5
Leven	Milton Keynes Dons	5









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retaildetail



After a manic week's trade in the Club Shop, we are back again to give you an update of all things retail.

Many of you are taking advantage of our Big Blues Cross Sale', which is currently running until the end of the month and sees 15% knocked off all items (except Replica Kits). We still have plenty of Blue Cross items available, so pop in after the game to pick up your bargain.

Sammy v Elvis

Sammy is still our leader as we head into the second month of competition.

Only 13 to go until Sammy reaches the magic 100 mark, whilst Elvis needs a little less conversation and a little more action to boost his 57. A reminder that if you want to help Elvis take the lead then it's not too late, as he is part of the 15% Blue Cross sale and can be snapped up for £9.35!

Autumn Clothing

Always a popular item as Autumn starts to set in, the Southend United Nike Football Hoodie is now on sale in Black and White with subtle embroidery on the sleeve.

Another popular item is the SUFC Nike All Weather Jacket priced at £49, which will keep you warm on the terraces. The jacket features wax lined zips, elasticaticed cuffs and Nike's Latest Dri-fit technology, keeping the warmth in and the autumn weather out.

This Week's Top Sellers

With Christmas rapidly approaching, here are our top five sellers to give you ideas ahead of the festive season:

- 1. Southend United Home Shirt £40
- 2. Sammy the Shrimp 12" Plush Toy £11
- 3. SUFC Mini Car Kits £6
- 4. Ladies SUFC Inspire Fleece Tops £25
- 5. Kids Jacquard Hat and Scarf Set £9



New Items

The first of our Christmas lines arrived this week. The SUFC Tankard is now in stock priced at £11 and is part of the Big Blues Cross sale. The traditional mini car kit is now in stock, along with car mats and don't forget tax disc holders and stickers.

SUFC Direct

If you can't get down the SUFC Club Shop, then you can shop online with SUFC Direct, where a whole host of SUFC goodies are available to purchase. We aim to get orders out within the next day where possible.

You can pay online using Pay Pal, along with traditional card payments. Our Big Blues Cross Sale is also available online.

That's all for this week. We will return for the Leeds United game with news of new lines and the goings-on from the club shop.

Enjoy the game.

Steve





footballinthecommunity



Good afternoon and welcome to today's game against Swindon Town.

Firstly we would like to wish Steve, Paul and all the players the best of luck and hope they can keep their unbeaten run going.



Football For All

Race Equality Workshop

As some of you may be aware, today's game is our dedicated "Kick Out Racism" game and throughout the day participants have been taking part in a Race Equality Workshop.

This workshop has been organised by John Manning (Inclusion Development Officer, Essex County FA), and is designed to assist the participants to develop an understanding of the needs of various minority groups.

It covers legislations consultation, developing better links with ethnic minority groups as well as some of the cultural and religious differences that have an impact on someone's involvement in football.

It is aimed at all those who are developing opportunities for ethnic minorities to participate in football and is designed to build confidence when working with minority and emerging communities.

What the participants will gain:

- Examples of best practice in relation to race equality and football in clubs and organisations.
- Insight into the barriers preventing ethnic minorities being fully involved in grassroots football.
- · Recognition of, and valuing, the

differences and similarities between cultures, faiths and ethnic groups and the impact of these on football.

In addition to the Race Equality Workshop the Essex FA, in partnership with Southend United, have offered all participants lunch and tickets for this afternoon's game.

We hope all participants of the course have an enjoyable day.



Princes Trust

Get Started In Football

For the past week a group of 14 boys and girls, through the Princes Trust, have all been participating in a project called "Get Started in Football".

The project was designed for 16 – 25 year olds, lasting for two weeks and combines our hugely successful Goals! Skills For Life and Blues Bodycare programmes, whilst also undertaking a Level 1 Certificate in Coaching Football Course which includes Child Protection and Emergency First Aid.

Each day the participants have been attending Roots Hall from 10am – 3pm and the project has seen great commitment from all individuals with some of them travelling from Chelmsford and Clacton.

At the end of the first week all participants were rewarded with tickets for Southend's last home game against Stockport County.

At time of writing these notes all participants have yet to be assessed on their Level 1 Coaching qualification, but we would like to wish them all good luck and wish them all the best for the future.



No Boys Allowed!

Blues First Girls Only Soccer School

Southend United Community & Educational Trust are pleased to announce that they will be holding their first ever GIRLS ONLY Soccer School during the October half term

The course will be held at Blenheim Primary School (Leigh-on-Sea) from Monday 27th October – Friday 31st October from 10am – 3pm and is available to girls of all abilities from the ages of 6 – 15.

Prices start at £12 per day and you can book on as few or as many days as you like.







If you would like more information on the Girls Only course or to request a brochure and booking form then please contact the Community Office on 01702 341351 or alternatively email s.fowler@southendunited-cet.co.uk.

Stuart Fowler Community Manager





Southend United Community and Educational Trust contact details:

Telephone: 01702 341351

Steve Goodsell

Chief Executive s.goodsell@southendunited-cet.co.uk

Stuart Fowler

Community Manager s.fowler@southendunited-cet.co.uk

Ben Duncan

Community Officer for Disabled Football b.duncan@southendunited-cet.co.uk

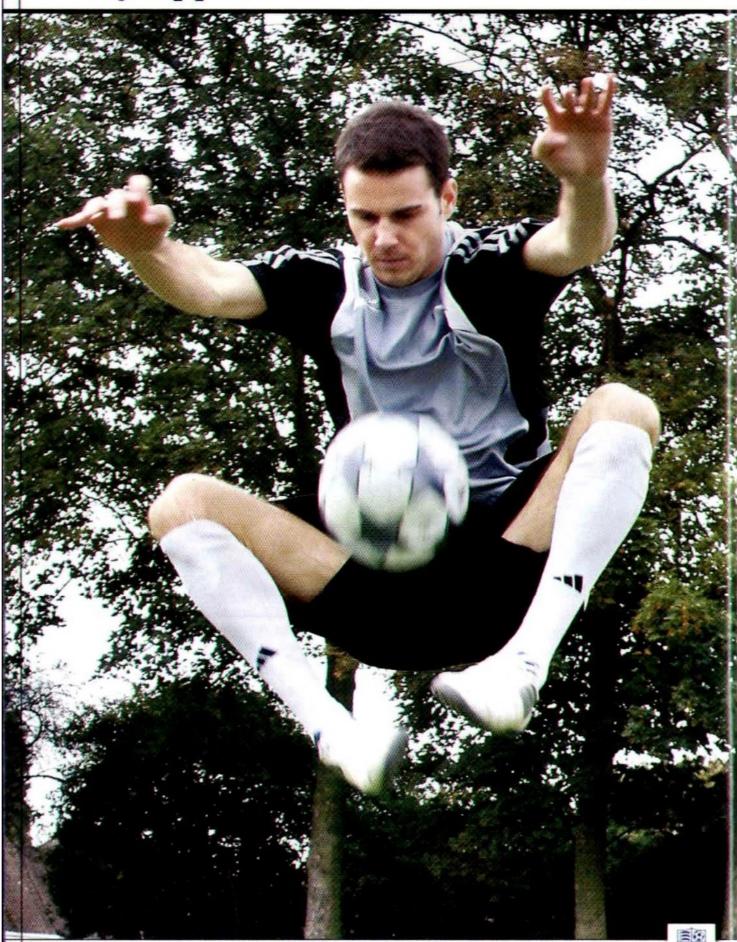
Lesley Vincent

Administrator I.vincent@southendunited-cet.co.uk



studysupportcentre









Freestyle Football

The Study Support Centre was recently lucky enough to receive a visit from Billy Wingrove, one of the best freestyle footballers in the UK.

If you don't know who he is. then you are still probably familiar with his work. As well as appearing at events such as the World Cup finals in Germany, Billy spends much of his time working for some of the big sports companies such as Nike and Adidas. His main role is to act as chief choreographer on all those fantastic TV adverts featuring the likes of Ronaldinho and Cristiano Ronaldo. His feet also appear in a number of the ads when he doubles for the players on some of the more difficult tricks and skills.

Billy visited Roots Hall as part of our 3 Lions FC Saturday Club. The club has been running for six consecutive Saturday mornings and is a follow-up to our hugely successful 3 Lions FC Summer School. The summer school is held each year in conjunction with the Essex County FA and aims to offer a week of fun sports related activities both here at the ground and in Priory Park. We try and target pupils who are not necessarily engaged in much sporting activity.

Billy visited Roots Hall as part of Sport England's 'Sporting Champions' initiative which aims to provide a range of sporting role-models to school aged pupils. As well as show us his 'mind-blowing' skills routine, Billy



spent over an hour with the pupils in Priory Park taking a coaching session and teaching them a few of his skills. I strongly suggest that you take a look at Billy on Youtube or via his website at www.billywingrove.com to fully

appreciate how talented he is.

Unfortunately, today was the last of our six Saturday morning follow-up sessions and I know that the pupils involved have had a great time. They are all here today, many of them for the first time, and I would like to say a big 'thank you' to them for making Saturday mornings so much fun! I would also like to say 'thank you' to Lucy, Bevan, Andy and Lana from the Essex County FA for their assistance and support of

Shoeburyness Double Club This week the Centre has played host to two visits from Shoeburyness High School Double Club pupils. As part of the schools Double Club package, each

year group participating in the project gets a couple of visits a year

the project.

to Roots Hall. This week saw Year 7 and 9 pupils visit. As well as tour the ground some of the pupils got to try out one of our new pieces of software and had a great morning running an imaginary football club and making all those important business decisions football bosses have to face. As well as try and stay in the League, pupils had to work together to make decisions as diverse as ticket pricing strategies and whether or not to accept an offer for the club from a Russian billionaire! A special thanks must go out to Rachael and Kirsty for arranging the visits.

> Simon Bell Playing for Success Centre Manager

Study Support Centre Contact Details

email: extratime@southend-united.co.uk Telephone: 01702 304102





FANTASTIC EVENTS IN BLUES COUNTRY

Relax and let us entertain you and your colleagues at the first 08/09...

Southend United Sporting Dinner

Wednesday 19th November 7pm

Enjoy a 3 course dinner in the company of our celebrity guest speaker England and Southampton football legend turned Sky Sports pundit Matt Le Tissier.

Hosted by renowned comedian and local legend, Terry Alderton.



Venue: Cliffs Pavilion

All of this for just £55+vat per person or £500+vat for a table of 10.

To book a place at this event, or to enquire into further events in Blues Country please call the Commercial Department on: 01702 304133

or email: commercial@southend-united.co.uk



SHOW YOUR PASSION



adamfederici



Adam Federici has made an impressive start to life at Southend United and ahead of today's game against Swindon Town we catch up with the Australian goalkeeper to see how he is enjoying his football on the Essex coast.

That's my



talkingto...





"The players made it easy for me here, because are they not only good footballers, but nice people."

ARIN PARK GOLF WAS HISTER C. MISTER WILL YOUR SAVINGS, MICH YOUR CLIP

SESSEX CAR RENTALS

dam Federici has made a smooth transition between the sticks at Southend United, with three games and an unbeaten start under his belt at Roots Hall.

The Australian stopper joined the Blues on a one-month loan spell to help cover in goal after the ankle injury sustained by Steve Mildenhall and has looked a composed figure between the sticks.

The 23-year-old is highly-rated at Reading, but has found first team football lacking behind current number one Marcus Hahnemann, and took up the option to seek regular playing time at Roots Hall.

When the opportunity arrived it was one that Federici did not have to think twice about and he could not be happier in his current surroundings.

The team spirit is one notable factor that has helped Federici to settle in and it was probably just as well, after he made his debut in Southend's last home encounter against Leyton Orient just one day after signing.

Federici is a confident figure though and this was never going to be a task that fazed him, with the Blues going on to record a 3-0 victory against Orient at the end of September.

Being alongside another Reading loanee in the shape of Hal Robson-Kanu also helped in providing him with a welcome face, but Federici has instantly become accustomed to the banter flying around.

Federici has now featured twice for Southend in winning games against Orient and Yeovil and lined up in last Saturday's 1-1 draw at home to Stockport County, which saw the team extend their unbeaten run to five games.

He said: "It's been good for me at Southend and it's pleasing to get a few games under my belt playing in a good league.

"It was a bit frustrating at Reading just playing once every couple of months in a cup game, but I'm really enjoying it here.

"It was a bit like going away for an international game, when I first played for Southend against Leyton Orient. "You don't really know the boys, but you just go out there and perform for the team.

"The players made it easy for me here though, because are they not only good footballers, but nice people. It was easy to play for the team and try to do my part.

"It has been good having Hal here as well and he has showed me around. I'm in the same hotel as him, so it has been good to have a familiar face here.

"Hal showed me where the training ground was on my first day at the club and how to get to the stadium.

"I had played twice for Reading in the Carling Cup this season, but our run in the competition had come to an end against Stoke when we lost on penalties in the third round.

"I knew my chances of first team football were limited unless Marcus Hahnemann got injured or until the FA Cup comes around.

"Coming to Southend has offered me the chance to play games, which is what every footballer wants to do."



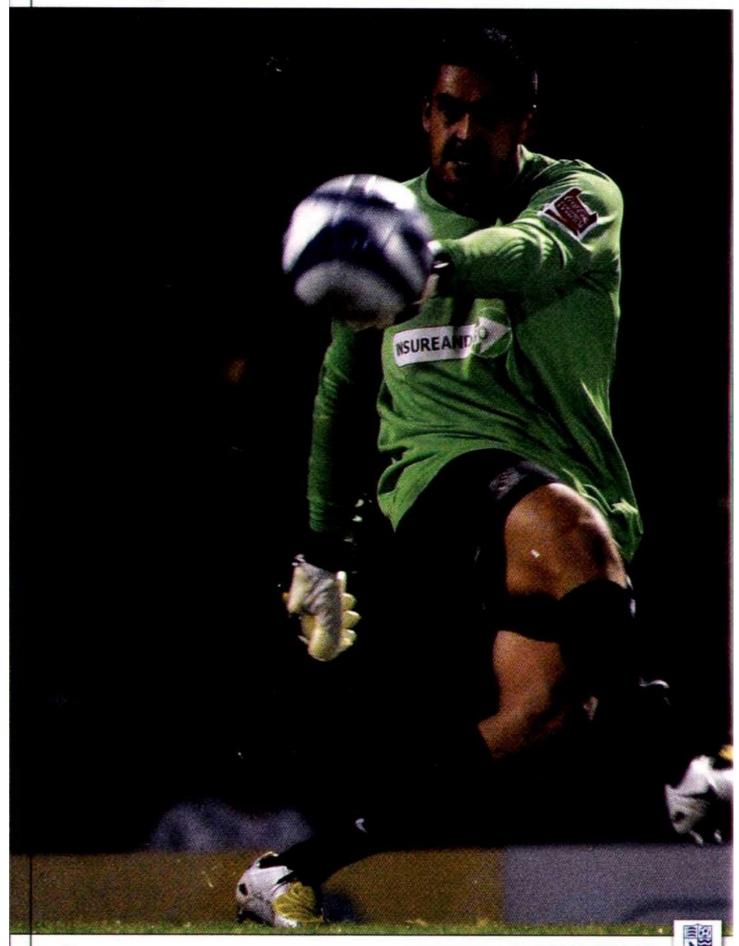
adamfederici





talkingto...





adamfederici



Federici certainly caught the eye in Southend's last away match against Yeovil with a number of key saves during the 90 minutes, a vital factor in helping Southend come away with the three points from a 2-1 triumph.

The hefty mix of wind and rain certainly made it a difficult obstacle to play in, but Southend proved their resolve by weathering such conditions to come out on top with a goal in each half from Lee Barnard and Robson-Kanu.

There was little Federici could do to stop Stockport scoring last Saturday at Roots Hall, with a wonder goal helping the visitors to a point, but the League One table does make for healthy reading at present.

Southend are just a point outside the play-offs in ninth place and Federici aims to do all he can during his time at the Hall to make sure the team are applying the pressure at the top.

He said: "There is a great team spirit at Southend and training is enjoyable.

"The coaches and goalkeeping coach are good and the boys here are buzzing.

"We're in good form, we are five games unbeaten and we want to keep moving up the table.

"We'll be looking for the three points against Swindon Town today and the chance to keep that run going.

"I have enjoyed playing League One football and apart from the stadiums you are playing in, if I'm honest, I haven't really noticed any major differences from the Championship.

"Being at Southend is a good chance for me to get some games under my belt and then go back to Reading and be in with a chance for the number one spot.

"Playing for Southend will allow me to go back with a bit more experience under my belt, which can only help my chances."

Although Federici's longterm future is at Reading, he isn't ruling out a longer stay at Southend, with his present loan deal set to expire after the away game at Scunthorpe on October 21st.

He said: "I would be interested in staying at Southend, but we will just have to wait and see.

"I will have to have a chat with the gaffer at Reading, see what he thinks and go from there.

"I have enjoyed being here and playing games and I certainly wouldn't have a problem staying at Southend for longer." "I have enjoyed being here and playing games and I certainly wouldn't have a problem staying at Southend for longer."



Aged 13-19? Why not come along to your local Connexions



1-3 Cluny Square Southend | SS2 4AF Tel: 01702 463927



Short Street Southend | SS2 5BY Tel: 01702 464315



Elm Road Leigh-on-Sea | SS9 1SP Tel: 01702 478426

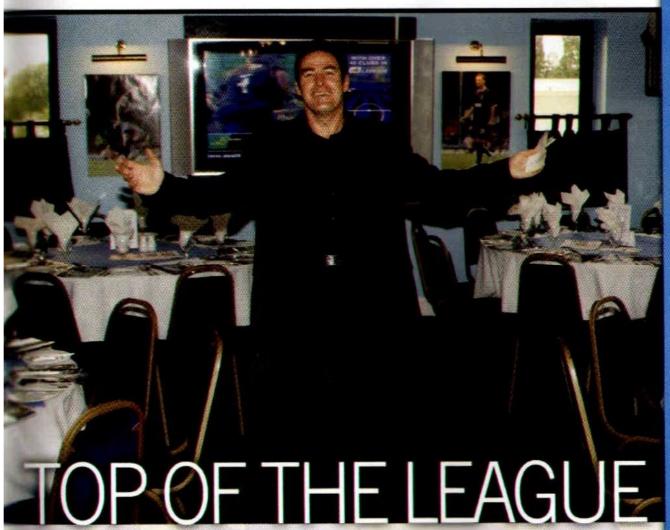


Delaware Road Shoeburyness | SS3 9NS Tel: 01702 293780

To find out where your local Connexions centre is call 01702 420290







So you think you know about football?

Take part in our Blues Lounge Quiz and be top of the Quiz league!

Win a quiz and get a prize – win the league and get a bigger prize!! The league table is on the wall every week until the end of season. Hosted by the fabulous David Crown whose flair and attitude on and off the pitch has made him a firm favourite here at Roots Hall.

All this and more..

Three-Course Meal • Free half bottle of wine per person
Car park pass • Free Programme per person
Half time refreshments • Meet players from the first team squad
Luxury seats in the Blues Paddock • Giant TV Screen with SKY TV
Pay Bar with pre-bookable half time facilities
Action packed replays on with Blues TV

Call now on 01702 304133 to reserve your quiz team and be TOP OF THE LEAGUE!







Boys Brigade in South East Essex





Discipline is a key factor in any successful football team.

It's important that all the players perform the roles for which they were selected and that they follow the tactics set out by the Manager in the prematch preparation. Failure of any individual within the team to demonstrate discipline in the way they approach the game risks

misunderstandings and conflicts between the players that can result in a goal being conceded or goal scoring opportunity being squandered. Sometimes a lack of discipline by an Individual player can result in him being dismissed from the field of play for some misdemeanour, causing his team to be reduced to ten men. A disciplined team can

overcome such situations and can pull the game back even if they start off poorly, but a team without that discipline will collapse, maybe conceding more goals by losing all shape within the side. As football supporters, we will all be very familiar with both scenarios!

The same is true of any situation that we may face in our everyday lives. Discipline is an important factor in ensuring that we perform to our best in our jobs, at school, in achieving success in our hobbies and in being an integral part of the community in which we live. This

was one of the aspects identified by William Alexander Smith on October 4th 1883 when he founded The Boys' Brigade and set out the object of this work as 'The advancement of Christ's Kingdom among Boys and the promotion of habits of obedience, reverence, discipline, self-respect and all that tends towards a true Christian manliness'. The Boys' Brigade grew from that initial idea in Glasgow to be a

125 BRIGADE

nationwide organisation that continues to work with boys and young men, providing a variety of activities and opportunities and celebrates its 125th anniversary this year.

The Boy's Brigade today is Britain's largest Christian uniformed youth organisation and has adapted and changed to meet the needs of today's children and young people, whilst maintaining its core values.

The Boys' Brigade in South East Essex is currently working with over 500 young people through groups located in Southend, Westcliff, Shoebury, Thorpe Bay, Leigh, Belfairs, Thundersley, Canvey Island, Hawkwell, Hullbridge, Rayleigh and Wickford.

We provide an exciting and challenging programme, underpinned by the Christian Faith, which encourages and enables our members to reach their full potential, develop a sense of responsibility and become active members of their community. As part of our 125

year celebrations, we seek to raise awareness of the work of the Boys' Brigade in this community and we very much appreciate the assistance of Southend United Football Club in allowing us this opportunity to communicate with you through the programme for today's game against Swindon Town.

Football is, of course, a very popular activity among our members and many of them are at

Roots Hall today supporting the

So let's hope for a disciplined performance from the team and a good result to send us all home happy!

If you're interested in finding out more about the work of the Boys' Brigade in South East Essex, please check out our website www.bbseessex.co.uk for contact information for your local group.

Andy Beard Leader in the 6th South East Essex Company based in Thundersley



bluesnoticeboard



Sarah Abbot

Sarah was diagnosed with Cystic Fibrosis (C.F) at an early age and spent many times in and out of hospital throughout her life.

Despite these challenges, she lived life to the full and loved to watch Southend United whenever she could, especially as her mum is a steward at the club.

During her final weeks on the ward, she was visited by Steve Tilson and the team and although she felt very unwell at this time, their visit made her extremely happy.

Sarah sadly passed away on September 26th, aged just 18. A minute's silence will be taking place before kick-off today in remembrance of Sarah.



Matchday Radio

Today will see the launch of Match Day Radio - an independent online radio station, which will be hosting shows after every single Southend United match.

It will offer fans the chance to phone up and take part in talking about the game you have just witnessed, live on air.

The show will be kicking off with a one-hour slot after today's home encounter with Swindon Town live from 7pm.

Match Day Radio is also free and all supporters need to listen every week is a computer, internet connection and speakers – simply visit www.matchdayradio.com.

Broomfield FC ¢ DJK Sparta Werlte Annual Exchange Visit

In 1979, a short article was published in a local weekly newspaper with a request seeking a locally based junior football team to become involved with DJK Sparta Werlte, a small village football club near Bremen in north-west Germany, on an exchange basis.

Officials of Broomfield
Junior Football Club near
Chelmsford saw the article
and got in touch with their German
counterparts. Following preliminary
visits both to Werlte and to
Broomfield by the officials of both
clubs, arrangements were made for
two teams of young German
footballers to visit England in July
1980 and the Annual Exchange
between the two clubs was started.

The following year, two teams of voungsters from Broomfield visited Werlte for the first time and so began the annual pattern of alternate exchange visits between the clubs that continues to this day. From these beginnings a wonderful friendship between the two clubs, their officials, players and many families within the respective local communities has been built up. The players that take part in the exchange are all aged between 11 and 14 years and both clubs ensure that are all are able to stay with local families, when they make their exchange visit and enjoy a taste of what life is like in each other's community.





Since it's inception in 1980, the Exchange has gone on to become an outstanding success with approximately 3000 people having made the trip to or from Germany. It is now firmly established in the calendar as one of the highlights of the year in both communities. Along the way there have been many happy memories, lots of smiling faces, thousands of laughs and even a few tears.

This year is the 29th annual exchange between the two clubs and it is the turn of the young footballers of Sparta Werlte and their officials to visit England.

Apart from playing several football matches during this week, the boys have also been taken on a guided tour of the new Wembley Stadium and are today visiting Southend United once again for this afternoon's match before returning home on Monday.

Steve Hyde Broomfield FC





Kick It Out

Southend United have announced Franck Moussa as their ambassador for Kick It Out's One Game, One Community weeks of action initiative this month.

The weeks, a 12 day period from 16-28 October, will see 1000 events take place across the country. All 92 professional clubs, as well as conference and non-league clubs will hold activities to support the initiative, not to mention scores of schools, universities and community and youth centres, all of whom will be getting involved.

Lord Herman Ouseley, founder of the equality and inclusion campaign, said: "We're delighted with the appointment of Franck as club ambassador for the weeks of action.

"Player activity like this is pivotal to the success of the campaign and it shows he and the club are getting into the spirit of One Game, One community."

Today's match against Swindon Town is our dedicated 'Kick It Out' match during the 'Kick It Out Week Of Action'.

You will be able to see that both teams will be wearing special branded Kick Out Racism t-shirts during the warm up at Roots Hall this afternoon.

Kick It Out is footballs anti-racism campaign.

The brand name of the campaign - Let's Kick Racism Out of Football - was established in 1993.

Kick It Out works throughout the football, educational and community sectors to challenge racism and work for positive change.

The campaign is supported and funded by the game's governing bodies, including founding body the Professional Footballers Association (PFA), the FA Premier League, the Football Foundation and The Football Association.

Peru Trek

This is a photo of Southend United season card holders Martin Sheem and Clive Skingley, taken after a seven day trek along the Inca trails in Peru.

They are pictured with their guide Jos'e – who may be the only Southend supporter in Peru.

If you have any interesting photos of you on holiday in your Southend shirt and want them to

Essex Senior Cup

Southend United have been drawn at home to Redbridge FC in the third round of the Essex Senior Cup.

The Blues have been paired against the Ryman Division One North side in the draw at BBC Essex's Chelmsford headquarters.

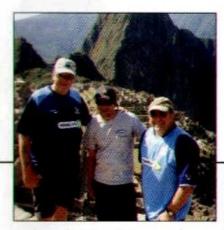
Southend are the current holders of the trophy following their 1-0 win against Chelmsford City last season.

The date of the match is Monday November 3rd, kick-off 7:45pm.

Full details regarding the game will be confirmed on southendunited co.uk soon.

Full draw:

Harlow Town vs. Billericay Town Tilbury vs. Canvey Island Waltham Forest vs. Stanway Rovers Southend United vs. Redbridge Great Wakering Rovers vs. AFC Hornchurch Witham Town vs. Ilford Grays Athletic vs. Maldon Town Heybridge Swifts vs. Barking Chelmsford City vs. Southend Manor/Barkingside Waltham Abbey vs. FC Clacton Colchester United vs. Aveley Wivenhoe Town vs. Thurrock Dagenham & Redbridge vs. Halstead Town Concord Rangers vs. East Thurrock United Braintree Town vs. Brentwood Town Burnham Ramblers vs. Romford



be included in the programme, email them in to: media@southend-united.co.uk.



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chrisphillips





Put your shirt on it

Steve Tilson once famously refused to get his haircut or wash his suit in a bid to extend his side's unbeaten run, while Simon Francis was forced to not shave until we reached the play-offs last season.

But, as I have recently discovered to my cost, players and their managers are not the only superstitious ones.

It all began at Millwall earlier on this season, when after a week of being left home alone and due to the fact I'm severely undomesticated, it was time to reach for the rarest of t-shirts.

Now at the time of purchasing the said item of clothing it seemed a good idea.

It featured a slogan which I won't repeat, but is often used among my friends and was guaranteed a good laugh.

But after one outing, it just wasn't very funny anymore and hence it was shoved to the bottom of the cupboard.

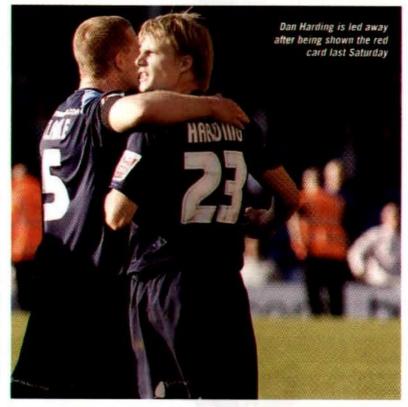
Drastic times always call for drastic measures and that meant the t-shirt had to be worn again in a bid to end our winless streak against Hereford United.

It came up trumps and has now been used for our last four matches, even though it has to be worn under a smarter shirt at home games due to the smart dress code in the press box.

I will be wearing it again today, of course completely covered up and hopefully, I will be still be in it in a few weeks time, as it will mean our run of good results has continued.

Boiling over about Kettle

During the week Trevor Kettle is a senior air traffic controller with the RAF, but his head seems to



remain up in the clouds when he turns to refereeing.

The Berkshire-based official regularly courts controversy and it was the same last Saturday, when he opted to send off Southend's left-back Dan Harding against Stockport.

At worst, the tackle was mistimed rather than malicious and may have been a booking, but Kettle immediately dismissed the defender.

It was the same last season, when he incorrectly ordered off Garry Richards in Blues' 1-0 win at Oldham Athletic, but at least that red card was overturned on appeal.

Southend and their manager Steve Tilson will hope the same will have happened with Harding by the time you read this.

For since signing on loan from

Ipswich Town at the start of the season, the 24-year-old has been incredibly consistent and produced a series of fine performances.

Southend are also short of a natural replacement and that could pose further problems, starting with this afternoon's match with a Swindon Town side fired up to secure a return to winning ways.

"...as I have recently discovered to my cost, players and their managers are not the only superstitious ones."



kitsponsors



Steve Tilson



Ewan Tilly & Thomas



Paul Brush

Mark & Matt Francis



Team Husky - Tehya

AVAILABLE

Simon Francis



Team Husky

J Ring Roofing



Kara Lockett

AWAY KIT AVAILABLE



Team Husky -Casha & Kia

Team Husky

Adam Barrett



Bryan Woodford

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Lee Barnard



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PE Blues I

Damian Scannell



Team Husky

AVAILABLE

Franck Moussa



SUFC Exiles

AVAILABLE

Osei Sankofa



Team Husky

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Johnny Herd





L Johnson saw of motors in

Francis Laurent



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AVAILABLE

Richie Foran



AVAILABLE

AVAILABLE

lan Joyce



Kink Hair 01702 464646

Team Husky



Clark Masters



Team Husky

AVAILABLE





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Jean-Francois Christophe



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AVAILABLE

Paul Furlong



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AVAILABLE

Dougie Freedman



Sian Lockett

Sue Lockett

Adam Federici



AVAILABLE

AVAILABLE

Hal Robson-Kanu



AVAILABLE

AVAILABLE

Jamie Forshaw



Lara McSweeney & Paul Smith



Tashan Adeyinka



Team Husky



Anthony Grant



Team Husky

AVAILABLE

Ronnie Jones



Lakeside MOT

Luke Hobbs





Charles Ademeno



AVAILABLE

AVAILABLE

Medi Abalimba



Team Husky

Kevin Betsy



The Hair Academy 01702 511511

www.southendunited.co.uk

Stuart O'Keefe



Lara McSweeney & Paul Smith

Want To Sponsor?

If you are interested in sponsoring a Southend United player or for further information, please call the Commercial Department on 01702 304149.



statsandfacts...



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Lee Barnard	5	0	0	0	5
Dougle Freedman	4	0	0	0	4
Lee Sawyer	1	0	0	2	3
Hal Robson Kanu	2	0	0	0	2
Peter Clarke	1	0	0	Ð	1
Anthony Grant	1	0	0	0	1
Alex Revell	1	0	0	D	1



Coca-Cola League One Fixtures

Today

Brighton v Hereford, 15:00
Carlisle v Peterborough, 15:00
Cheltenham v Scunthorpe, 15:00
Crewe v Milton Keynes Dons, 15:00
Huddersheld v Bristol Rovers, 15:00
Leyton Orient v Tranmere, 15:00
Millwall v Leeds, 15:00
Northampton v Yeovil, 15:00
Oldham v Leicester, 15:00
Stockport v Colchester, 15:00
Walsall v Harflepoot, 15:00
Walsall v Harflepoot, 15:00

Tuesday 21st October

Bristol Rovers v Oldham, 19:45
Colchester v Millwall, 19:45
Hartlepool v Huddersfield, 19:45
Hereford v Carisle, 19:45
Leeds v Leyton Orient, 19:45
Leicester v Walsall, 19:45
Milton Keynes Dons v Stockport, 19:45
Peterborough v Brighton, 19:45
Scunthorpe v Southend, 19:30
Swindon v Northampton, 19:45
Tranmere v Chettenham, 19:45
Yeovil v Crewe, 19:45

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7 8 9 10 11 12 13 14 15 16 17 18 20	Peterboro' Utd Walsali Southend Utd Stockport Cly Bristol Rovers Carlisle Utd Northempton To Transmere Rivis Huddersfield Tin Hartlepool Utd Brighton & HA Cheltenham Tin Leyton Orient	10 10 10 10 10 10 10 10 10 10 10 10 10	333-2322-203	10134030403100	12112203312242	13 10 5 11 11 11 11 11 11 11 11 11 15 11 15 15	883688591109229	2222112212011	12133111202131	212023321414	5610811678728673	5 4 12 4 12 9 10 10 5 6 7 17 8 8	54132002103249	17 17 17 15 13 13 13 12 11 11 11 11 9
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Fixtures&Results

Date	ко	Venue	Opponents	Comp	Score	Pos	Att (Awa
August	25.00		Potential and Market	P.1	1417.0	10	0.000 11 1
Sat 9	15:00	H	Peterborough United	FL1	W1-0	10	8,665 (1.4)
Tue 12	19.45	Н	Cheltenham Town	CCI	=L0-1	7	2,998 (1
Sat 16	15:00	A	Milwall	FLI	01-1		8.114 (
n 22	19:45	H	Brighton & Hove Albion	FL1	1.0-2	7	7,976 (1
Sat 30	15:00	A	Walsall	FL1	12-5	19	3,843
September	201.00	11	Loren Arrest	JPT1	12.4		3,499
Tue 2	19:45	H	Leyton Orient	FL1	11-2	22	-
Sat 6	15:00 15:00	H	Carlisle United	FLI	W1-0	16	6,561 (=
Sat 13		A	Hereford United Crewe Alexandra	FL1	W4-3	12	3,574 (73
Sat 20	15:00	Н	THE RESERVE AND ADDRESS OF THE PARTY OF THE	FLI	W3-0	8	9,261 (1.
Fri 26 October	19:45	15	Leyton Orient	F 5-4	412-0	0	3,201 11.
	15:00	A	Yeavil Town	FLI	W2-1	7	4,008 (4)
Sat 4 Sat 11	15:00	H	Stockport County	FL1	D1-1	9	7,125 (4)
Sat 18	15:00	Н	Swindon Town	FL1	01-1	3	1,823
Tue 21	19:30	A	Scunlhorpe United	FLI			
Sat 25	15:00	A	Bristol Rovers	FL1			
Tue 28	19:45	Ĥ	Leeds United	FLI			
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Sat 1	13.00	н	Colchester United	FL1			
Sat 15	15:00	A	Tranmere Rovers	FLI			
Sat 22	15:00	н	Oldham Athletic	FL1			
	19:45	A	Chellenham Town	FL1			
Tue 25 December	19,40		Magnetings (Own)	111			
Sat 6	15:00	A	Leicester City	FL1			
Sat 13	15:00	Н	Huddersfield Town	FLI			
Fri 19	19:45	A	Hartlepool United	FL1			
Fri 26	15:00	Н	Northampton Town	FL1			
Sun 28	15:00	A	MK Dons	FL1			
January	15300	n.	MILL POLIS	7,1.4			
Sat 3	15:00	A	Leyton Orient	FL1			
Sal 10	15:00	Н	Crewe Alexandra	FLI			
Sat 17	15:00	A	Stockport County	FLI			
Sat 24	15:00	14	Yeavil Town	FL1			
Tue 27	19.45	A	Leeds United	FLI			
Sat 31	15.00	Н	Bristol Rovers	FLI			
February	10.00	13	Shiptor thesico				
Tue 3	19.45	Н	Scunthorpe United	FLI			
Sat 7	15:00	A	Swindon Town	FL1			
Sat 14	15:00	Н	Tranmere Rovers	FLI			
Sat 21	15:00	A	Colchester United	FLI			
Set 28	15:00	A	Peterborough United	FL1			
March							
Tue 3	19:45	Н	Millwall	FL1			
Sat 7	15:00	H	Walsali	FL1			
Tue 10	19:45	A	Brighton & Hove Albion	FL1			
Sat 14	15:00	A	Hereford United	FLI			
Sat 21	15:00	H	Carlisle United	FL1			
Fri 27	19.45	Н	Hartlepool United	FLI			
April							
Sat 4	15:00	A	Huddersfield Town	FLI			
Fri 10	13:00	Н	MK Dons	FL1			
Mon 13	15:00	A	Northampton Town	FLI			
Sat 18	15:00	Н	Leicester City	FL1			
Sat 25	15:00	A	Oldham	FLI			
May							
Sat 2	15:00	Н	Cheltenham Town	FL1			







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thesquads





Southend United

Manager: Steve Tilson Colours: Blue & White

		Pld	Goal
1.	Steve Mildenhall		
2.	Simon Francis		
5.	Peter Clarke		
6.	Adam Barrett		
7.	Anthony Grant		
8.	Alan McCormack		
9.	Lee Barnard		
10.	James Walker		
11.	Alex Revell		
12.	Damian Scannell		
13.	The Blue Voice		
14.	Franck Moussa		
15.	Osei Sankofa		
16.	Dougie Freedman		
17.	Hal Robson-Kanu		
18.	Johnny Herd		
19.	Charles Ademeno		
20.	Jean-Francois Christophe		
21.	Kevin Betsy		
22.	Richie Foran		
23.	Dan Harding		
24.	lan Joyce		
25.	Clark Masters		
27.	Peggy Lokando		
28.	Lee Sawyer		
29.	Paul Furlong		
30.	Stuart O'Keefe		
32.	Adam Federici		



Swindon Town

Manager: Maurice Malpas Colours: Red & Black

		Pld (Goal
1	Phil Smith		
2	Jack Smith		
3	Jamie Vincent		
4	Michael Timlin		
5	Jerel Ifil		
6	Hasney Aljofree		
8	Craig Easton		
9	Barry Corr		
10	Jon-Paul McGovern		
11	Anthony McNamee		
12	Peter Brezovan		
14	Patrick Kanyuka		
15	Kevin Amankwaah		
16	Yinka Casal		
17	Lilian Nalis		
18	Mark Marshall		
19	Michael Pook		
20	Billy Paynter		
21	Blair Sturrock		
23	Ben Joyce		
24	Chris Allen		
25	Sean Morrison		
30	Callum Kennedy		
31	Simon Cox		
32	Lee Peacock		

Match Officials

Referee: D. Buck Asst Referee: I.J. Crouch

Asst Referee: G.L. Ward Fourth Official: D.S. Margetts



Next Here

Leeds United

Tuesday 28th October 2008 Kick-Off 7.45pm Coca-Cola League One

Colchester United
Saturday 1st November 2008
Kick-Off 1.00pm

Coca-Cola League One

Next Away

Scunthorpe United

Tuesday 21st October 2008 Kick-Off 7.30pm

Coca-Cola League One

Bristol Rovers

Saturday 25th October 2008

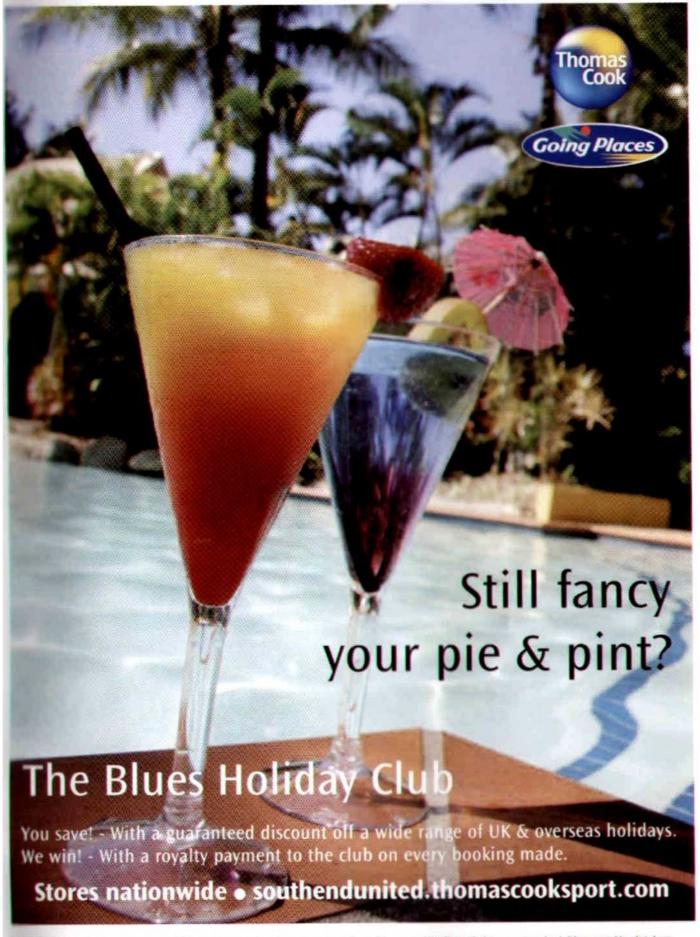
Kick-Off 3.00pm

Coca-Cola League One



43. David Marrable





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